



**One planet**  
procure with care

**One Planet Sustainable Public Procurement Programme**

**Strategic Plan 2019-2022**



## 1) Purpose

The purpose of this document is to outline the overall strategic approach and envisaged work streams of the One Planet SPP Programme for the next 4 years period (2019-2022).

It constitutes the programme's approach towards enhanced alignment with the objectives of the 2018-2022 One Plan for One Planet Strategy, which sets the network as an implementation mechanism of SDG 12 and serves as a tool for resource mobilization purposes for the success of the SPP programme.

The strategic plan has been built on the programme's strengths and achievements to date and responds to the challenges and recommendations provided by its members/partners through a consultative and stock-taking exercise conducted between October 2018 and February 2019. The following presents the underlying vision, mission and objectives, as well as approach and work streams of the OPN SPP Programme

## 2) Background – the overarching One Planet Network

The One Planet network is an SDG 12 implementation mechanism and a multi-stakeholder partnership for sustainable development. It leads the shift to sustainable consumption and production, by setting the agenda, facilitating and supporting the implementation of SDG 12.

The 'One Plan for One Planet' strategy is the strategy of the One Planet network over the next five years (2018-2022) to deliver on SDG 12 and sustainable consumption and production, while enabling the strategic use of the diverse strengths of the network. The four objectives of the strategy are:

- Be an effective implementation mechanism of Goal 12 of the United Nations 2030 Agenda;
- Catalyse ambitious action by providing tools and solutions that support the shift to sustainable consumption and production;
- Lead the cohesive implementation of sustainable consumption and production;
- Demonstrate the benefits and impacts of sustainable consumption and production and its role in addressing key environmental and social challenges.

Each programme of the One Planet network is expected to use its own context and experience to define relevant actions and plans to implement the four specific objectives of this strategy.

## 3) The One Planet Network Sustainable Public Procurement Programme

Established in 2014, the Sustainable Public Procurement programme of the One Planet Network (thereafter SPP Programme), is a **global umbrella multi-stakeholder programme of organisations that meet, share and work together to implement sustainable public procurement** to drive a transition to sustainable production and consumption

As one of the six programmes of the One Planet network, the SPP programme focuses on the transition to sustainable consumption and production by setting the agenda and implementing sustainable public procurement as well as monitoring progress towards SDG12 together with the five other One Planet network programmes; Sustainable Buildings and Construction, Sustainable Tourism, Sustainable Lifestyles and Education, Sustainable food systems and Consumer Information.

The SPP programme is built on networks and partnerships. It operates as a multi-stakeholder partnership that promotes networking among likeminded organisations and brings together existing and new initiatives, demonstrating global action on sustainable procurement. Any entity or project that works on supporting and stimulating SPP and delivers working examples that is willing to share and link with the programme, is a potential partner of the programme. Programme actors contribute to global developments in the field of sustainable public procurement, are seen as frontrunners and by contributing to the SPP programme plan of work, they are part of the implementation mechanism of the 10-year framework of programmes on sustainable consumption and production, the One Planet network.

#### **4) Vision and goal of the One Planet Network SPP programme**

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*The overall vision of the SPP programme is a world in which environmental, economic and social aspects of sustainability are embedded in public procurement policies strategies, processes and practices as a means for promoting efficiency, value for public spending, good governance and integrity in public procurement.*

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***In line with the vision, the goal of the One Planet network SPP Programme is to:***

*“Accelerate the uptake and implementation of sustainable procurement at local, national, regional and worldwide level to ensure sustainable consumption and production patterns and assist in the delivery of Sustainable Development Goal 12 (SDGs).”*

Specifically, the ***SPP programme is*** targeting:

SDG 12.1 Implementing the 10-year framework of programmes on sustainable consumption and production, all countries taking action, with developed countries taking the lead, taking into account the development and capabilities of developing countries.

SDG 12.7 Promoting public procurement practices that are sustainable, in accordance with national policies and priorities.

#### **5) Programme work-streams and activities**

To support the uptake, build commitment and foster global action for making “sustainable public procurement” the mainstream practice and accelerate its implementation, the SPP programme has prioritised four (4) interlinked work streams. These constitute the SPP

programme's strategic objectives during the period 2019-2022 and are the building blocks around which the programme's work plan is developed.

The four work streams are as follows (and illustrated in the diagram below):

**Work-stream 1. Support SPP implementation by assisting procuring entities and procurement practitioners at local, regional, and national levels in implementing procurement policies, strategies, processes and practices, which embed environmental, economic and social considerations towards implementation of SDG12.**

The SPP programme brings the focus on supporting directly procurers and purchasers, recognising that change can happen through them. Facilitating access to operational support, practical guidance and tools as well as providing connections to existing knowledge/experiences and establishing learning networks between frontrunners and followers are things identified for enabling procurers to implement sustainable procurement in practice.

**Work-stream 2: Initiate enabling conditions for stimulating change in international sectoral markets through procurement;**

Considering that supply chains do not stop at national borders and the potential leverage of coordinated action, the SPP programme places emphasis on sector level collaboration across supply chains, as a way to stimulate major changes in specific high-volume global markets and/or complex sectors.

**Work-stream 3: Advocate and mobilise political leadership and support for sustainable procurement as a key delivery mechanism in implementing the 2030 Agenda and associated SDGs at the international, national, regional and local level.**

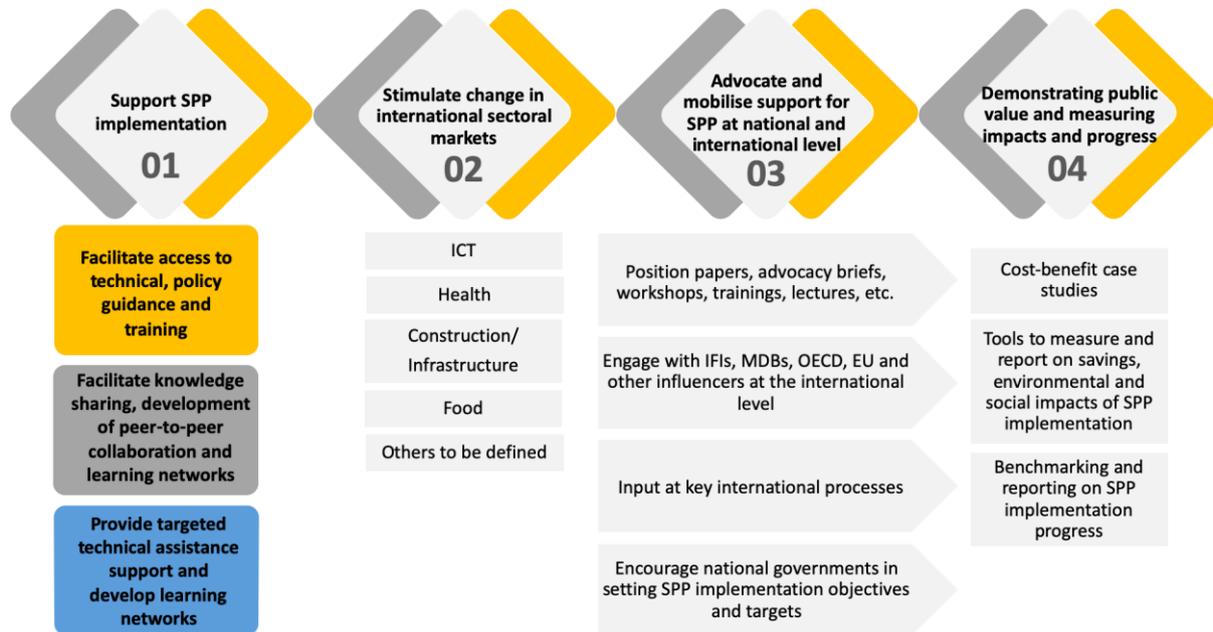
The programme recognises that in order to accelerate the uptake and implementation of sustainable procurement, global commitment and action is necessary. As such, additionally to procurers and government/procurement entities, the SPP programme targets actors, organisations and policy-setting processes at international level (as well as at regional and national as relevant) that have the capacity to contribute in raising awareness on sustainable public procurement, support its uptake as well as influencing relevant national strategies and implementation reforms.

**Work-stream 4: Support countries in demonstrating the public value (economic, environmental, social) of sustainable procurement implementation, enabling scale-up and in measuring their impact and progress in implementing sustainable procurement as a key mechanism of implementing the 2030 Agenda.**

The SPP programme acknowledges that communicating progress made on SPP as well as highlighting the wider economic, social and environmental impacts/gains of sustainable procurement practices, can create a multiplier effect, support advocacy

efforts and as such further stimulate the implementation of sustainable procurement.

**Diagram 1. Programme strategic objectives and work-streams**



A set of strategic activities for each of the four programmatic objectives (work-streams) has been conceptualized and is outlined below.

They include the scope of work that the programme intends to undertake during the next 4 years period. Activities and initiatives of the programme are delivered by its participating actors (co-leads, members of the Multi-stakeholder Advisory Committee and partners) through new collaborative initiatives born under the framework of the programme or by affiliating and bringing under the programme relevant (on-going) activities being implemented by programme actors on an individual basis.

### Work Stream 1: SUPPORT SPP IMPLEMENTATION

The programme is aiming to support SPP implementation at the national level through a three-fold approach; that is by:

- (i) facilitating access to technical guidance, policy guidance and training,
- (ii) facilitating knowledge sharing, including the development of peer-to-peer collaboration and learning networks, and
- (iii) through targeted technical assistance interventions at the local or regional level.

Work Stream 1		Scope of Activities
Technical guidance, guidance and training	policy and	<ul style="list-style-type: none"> <li>• Compile and facilitate access to standardised/structured global set of guidance /“Toolbox” (building on existing material, guidance, tools and resources) for assisting governments/procuring authorities/procurement practitioners in implementing sustainable procurement. The Toolbox will be consolidated by market sector (common procurement product/service categories), starting off with: (i) Information Communications Technology (ICT), (ii) Health, (iii) Construction/Infrastructure and (iv) Food. Additional high impact procurement categories and sectors (i.e. textiles, etc.) maybe incorporated at a later stage.</li> <li>• Promote training courses on SPP undertaken by the programme members. If funding becomes available develop a standardised training course, including a Training of Trainers programme and conduct training in different world regions.</li> <li>• Identify and direct to useful freely available information about credible sustainability verification standards, labels, supplier supporting documentation (per sector or sustainability theme).</li> </ul>
Knowledge sharing and networks	learning	<ul style="list-style-type: none"> <li>• Organise sub-regional/regional annual gatherings or/and facilitate peer-to-peer gatherings at key events</li> <li>• Facilitate knowledge sharing, including the development of collaboration and learning peer-to-peer networks between those already successfully implementing sustainable procurement and those who are starting or aiming to do so.</li> <li>• Collect and promote good practice case studies and success stories on SPP;</li> </ul>
Targeted technical assistance interventions		<ul style="list-style-type: none"> <li>• Mobilise necessary technical and financial resources to provide targeted support/technical assistance, through new collaborative projects that replicate or/and scale up successful experiences and practices, responding to regional and national priorities and needs ;</li> </ul>

## Work Stream 2: STIMULATE CHANGE IN INTERNATIONAL SECTORAL MARKETS

For stimulating change in specific (global) sectors of the market, the SPP programme aims to facilitate the aggregation of demand, promoting streamlined requirements and engagement with suppliers/manufacturers for driving collaborative action. Within this framework the SPP programme envisaged the following scope of activities.

### Work Stream 2 Scope of Activities

**Stimulating change in international sectoral markets**

- Consider the potential to facilitate a common approach, towards sustainability principles, requirements and criteria targeting specific procurement categories to aggregate market demand at global scale; The priority sectors identified include: ICT, health, construction/infrastructure and food;
- Create (or support existing) sector-based alliances that facilitate governments, procuring organizations, suppliers and value chain partners, policy makers and other involved organizations to come together and drive proactive and collaborative change on SCP through public procurement.
- Facilitate dialogue and engagement with the market (assuring engagement of local, micro, small and medium enterprises) for assessing supplier-side capacities, constraints, as well as raising awareness.
- Establish linkages and expedite coordination between SPP stakeholders and those actors (and initiatives) driving and supporting sustainable production efforts on the supply side of procurement for enhancing capacities of suppliers in meeting increased sustainability requirements;

**Work Stream 3: ADVOCATE AND MOBILISE POLITICAL LEADERSHIP AND SUPPORT FOR SPP**

To mobilise stakeholders (at national and international level) and acquire the needed support to attain commitments from governments and other actors on sustainable procurement, it is critical to explain and make the case for SPP and support its integration at relevant processes, policies and practices at the global policy level.

Work Stream 3	Scope of Activities
<p><b>Advocate and mobilise political leadership and support</b></p>	<ul style="list-style-type: none"> <li>• Develop position papers and advocacy briefs;</li> <li>• Engage with International Finance Institutions (IFIs), Multilateral Development Banks (MDBs), the EU, development agencies and other actors as relevant for raising awareness on SPP, emphasising their role in stimulating SPP implementation as well as promoting the integration of sustainable procurement into their own strategies, policies and practices;</li> <li>• Identify and input into key international policy processes (e.g. SDGs events, UN Climate Change Conference, UN High Level Political Forum, Convention on Biological Diversity etc.) and existing frameworks (e.g. OECD Methodology for Assessing</li> </ul>

	<p>Procurement Systems/MAPS) for influencing future national strategies and implementation reforms;</p> <ul style="list-style-type: none"> <li>• Encourage national governments in setting SPP implementation objectives and targets as part of broader environmental and social commitments.</li> </ul>
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**Work Stream 4: DEMONSTRATING PUBLIC VALUE AND MEASURING IMPACTS AND PROGRESS**

The programme focuses on demonstrating the public value (economic, environmental, social) of sustainable procurement implementation, enabling scale-up and in measuring their impact and progress in implementing sustainable procurement as a key mechanism of implementing the 2030 Agenda. The following activities have been identified:

Work Stream 4	Scope of Activities
<b>Demonstrating public value of SPP implementation and measuring impacts and progress</b>	<ul style="list-style-type: none"> <li>• Identify and communicate the benefits of SPP and costs-benefit case studies that highlight the economic/social/environmental benefits of implementing SPP (including quantification of cost savings);</li> <li>• Identify and communicate to interested countries existing SPP impact monitoring tools (and/or develop appropriate new ones) to measure and report on the public value of sustainable procurement (i.e. savings, environmental and social impacts defined common KPIs);</li> <li>• Support the work of benchmarking and reporting on global progress of SPP implementation (primarily the work of UN Environment related to SDG 12.7.1 indicator reporting by countries);</li> </ul>