

TRAINING CIRCULAR PROCUREMENT



TODAY'S PROGRAM

- 1. Welcome and Introduction
- 2. Circular Economy and the latest developments
- 3. Sustainable Public Procurement

Coffee break

4. Circular Procurement

Lunch

- 5. Circular Procurement: Sourcing process & market dialogue
 - Preparation phase (identifying need)
 - Specifications phase
 - Selection phase
- 6. Interaction: Creating a plan for action
- 7. Closure

INTRODUCTION



Who are you?
What's your role within the organisation?
What do you know already on the subject of circular procurement?
What do you want to learn?
Wat are your expectations of today's training?

TODAY'S OBJECTIVES

Answering questions such as...

- ✓ What is circular economy?
- ✓ What is circular procurement?
- ✓ What are the benefits that circular procurement offer?
- ✓ What are the success factors of circular procurement?
- ✓ What kind of circular models exist to help circular procurement?

By...

- ✓ Focusing on key concepts and methods
- ✓ Obtaining practical experience by working on circular cases
- ✓ Gaining insight and knowledge through short practical exercices

So that by the end of today...

- ✓ You obtained knowledge on the conceptual framework of circular procurement.
- ✓ You are able to distinguish the different models of circular procurement.
- ✓ You know how to get started with the implemention of circular procurement in your organisation.

TODAY'S PROGRAM

- 1. Welcome and Introduction
- 2. Circular Economy and the latest developments
- 3. Sustainable Public Procurement

Coffee break

4. Circular Procurement

Lunch

- 5. Circular Procurement: Sourcing process & market dialogue
 - Preparation phase (identifying need)
 - Specifications phase
 - Selection phase
- 6. Interaction: Creating a plan for action
- 7. Closure

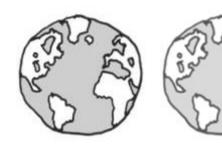




The earth is the foundation of our existence, and is not just a commodity.

The current linear system needs a CIRCULAR breakthrough.



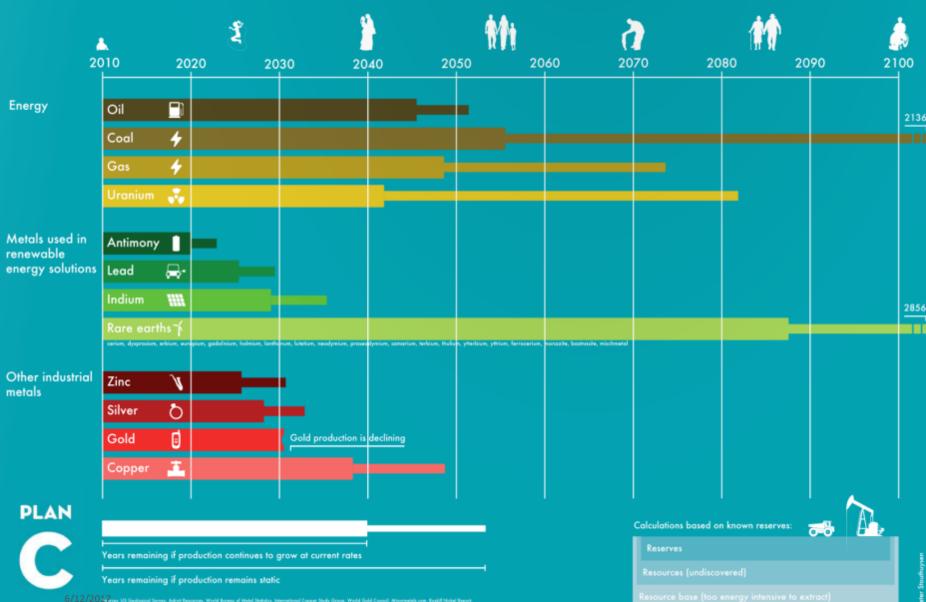


"Earth provides enough to satisfy every man's needs, but not every man's greed." (Ghandi) According to the statistics of the UN we are using up to 1.5 times

OUR EARTH'S CAPACITY, which is unsustainable. If we continue this way we would be in need of 2 earths in 2040.

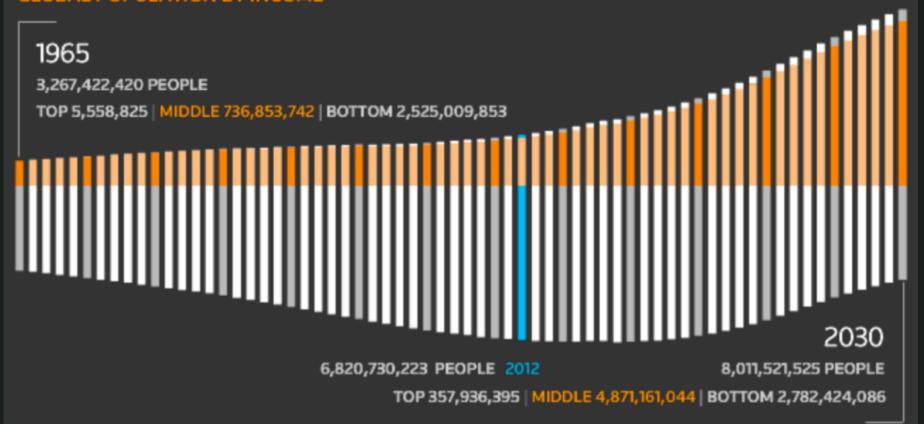
BORN IN 2010: HOW MUCH IS LEFT FOR ME?

Born in 2010: How much is left for me?



The Middle Class Is Growing...

GLOBAL POPULATION BY INCOME



World Sustainable Development Goals







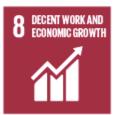
































10 IMPORTANT TURNING POINTS

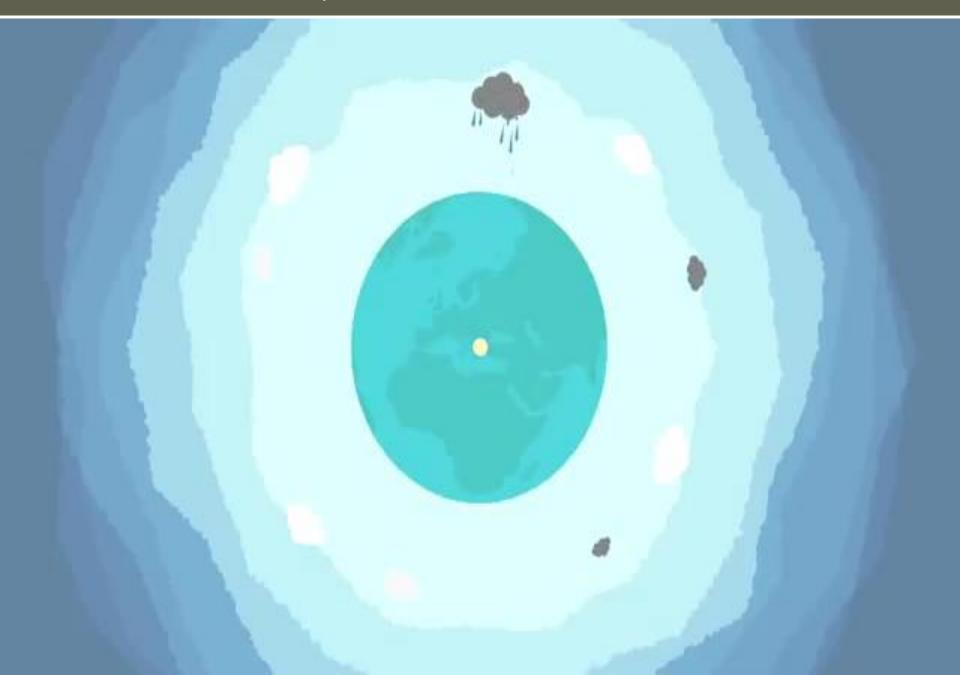
FROM	то
Shareholder value	Stakeholder value
Corporate Social Responsiveness	Corporate Social Responsibility
Focus on specific customer question (Customer is 'king')	Focus on co-creation and open question (customer as a co-creator)
Sustainability included in human resource management	Sustainability prerequisite of human resource management
Purchasing based on price and quality	Purchasing based on sustainable and circular criteria
Negative and control based codes of conduct	Positive and change focused codes of conduct
Humanitarianism	Core business
Traditional internally focused leadership	Transformational externally focused leadership
Internal and hidden innovation	Open innovation

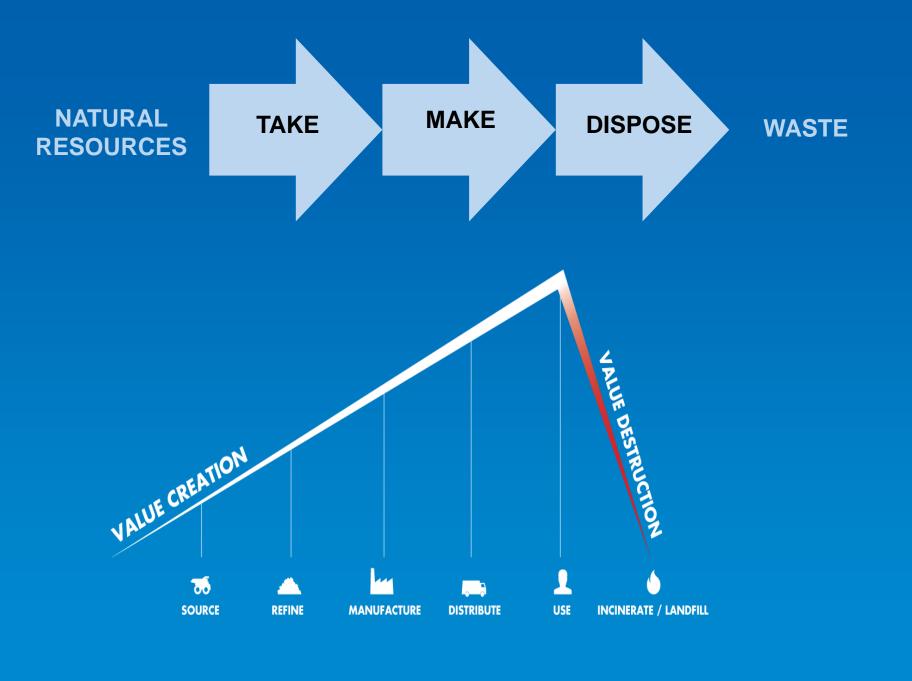
CIRCULAR PROCUREMENT | EXERCISE

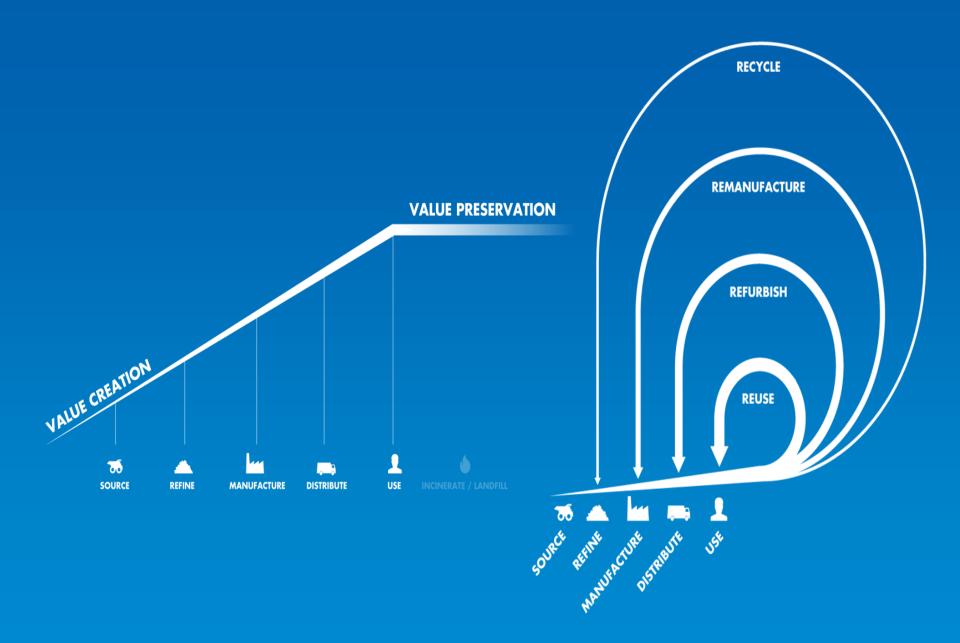
- ASSIGNMENT:
 - You will be shown a video about the Circular Economy. What are the 5 most defining features of the Circular Economy?
- INDIVIDUAL
- LENGTH OF THE ASSIGNMENT: 5 MINUTES PREPARATION
- DISCUSSING THE ANSWERS PLENARY AFTWERWARDS



CIRCULAR ECONOMY | THE CONCEPT

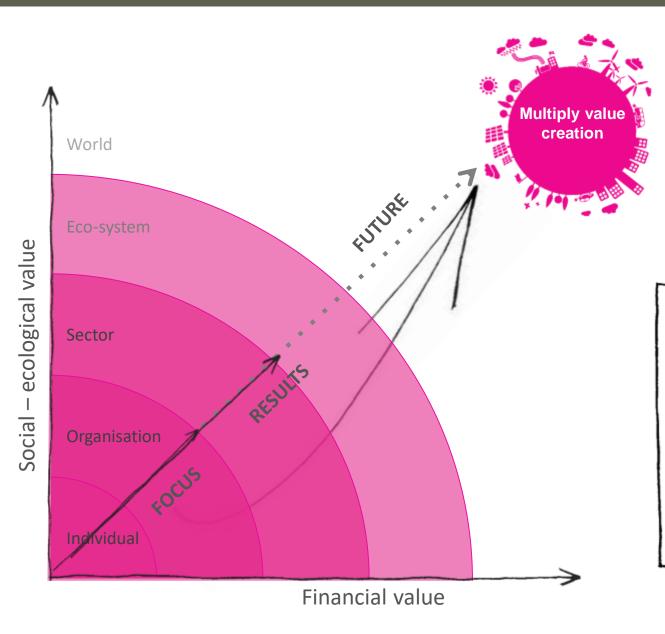






Bron: Circle Economy

SYSTEM CHANGE THROUGH CO-CREATION



to see **the bigger picture**, and to

create innovative

connections.

CIRCULAR ECONOMY | OF SIGNIFICANT VALUE



- The transition from a linear to a circular economy could deliver a significant value for The Netherlands, and for Europe.
- An important aspect is the financial value: potentially € 7 milliard per year for the NL.*
- On a European scale the circular transition could potentially create a value of €247 to €477 milliard per year**

* TNO 2013

** McKinsey, Ellen Macarthur foundation, 2012, 2013 en 2014

SYSTEM INNOVATION REQUIRES NEW BUSINESS MODELS

CIRCULAR BUSINESS MODEL

EXPLANATION







- **BORROW & 'LEASE'**
- Using (not owning) products is key
- Manufacturer remains the owner of the product and provides the service.
- Keeping recycle options in mind when developing new products (design for dissasembly).



- Models based on alternative means of payment.
- Working hours, services and the actual product in exchange for value.







SHARE

- Sharing ideas, products, logistics and data.
- Optimal use of the capacity of the products.
- Technology of internet as an important 'enabler'.









CREATE MORE VALUE AT THE SAME TIME

- Re-use: Regain product value and lengthen the product life cycle value by 'retake' and 'resell'.
- Innovative recycling: integrate reverse flows of materials.
- 'Social enterprises': social mission leading



PRODUCT SERVICE SYSTEMS: MAIN AND SUB-CATEGORIES

Service based Product-PRODUCT SERVICE SYSTEM (PSS) based value Value based on combination of product and service value **Product Oriented Use Oriented Result Oriented Pure Product Pure Service PRODUCT SALE** PRODUCT RELATED SERVICE **PRODUCT LEASE OUTSOURCING** SERVICE PROVIDING 0 0 €/km PRODUCT SHARING/RENTING **FUNCTIONAL RESULT** Potential environmental Legend All business models are illustrated. The central impacts of PSS product in the illustrations is a car. The central a shortening of the products useful lifetime service is transportation. due to careless use €/A-B lower material and energy consumption manufacturer and/or providor during production and use phase potential for environmental benefits service value based transaction sell through economies of scale advice Product Pooling leaner manufacturing as products are more valuable product user greater producer responsibility service provider; owns the sharing, renting, pooling,... and other PSS product and valorizes a specific O lower the total stock of product required to satisfy a specific need more professional care of the product, potential environmental impact aresulting in a longer product life time and compared to a product based Pay-per-service unit higher quality endstock business model. manufacturer/provider remaining product Owner will have no incentive to sell excess. source: A. Tukker and U. PLAN Tischner, ed. (2006). New Business for Old Europe: €/km collection of end-of-life product may be product-service development significantly easier thus increasing the rate competitiveness and of uitilisation of end-of-life products sustainability. Sheffield: easier upgrading to more eco-efficient Greenleaf Publishing.

technologies

Innovation and dematerialisation





Source: Radioshack Source: Apple

TODAY'S PROGRAM

- 1. Welcome and Introduction
- 2. Circular Economy and the latest developments
- 3. Sustainable Public Procurement

Coffee break

4. Circular Procurement

Lunch

- 5. Circular Procurement: Sourcing process & market dialogue
 - Preparation phase (identifying need)
 - Specifications phase
 - Selection phase
- 6. Interaction: Creating a plan for action
- 7. Closure

WHAT IS SUSTAINABLE PUBLIC PROCUREMENT? AND WHAT DOES SOCIAL RESPONSIBILITY MEAN?



CIRCULAR PROCUREMENT AS PART OF SUSTAINABLE PUBLIC PROCUREMENT





TODAY'S PROGRAM

- 1. Welcome and Introduction
- 2. Circular Economy and the latest developments
- 3. Sustainable Public Procurement

Coffee break

4. Circular Procurement

Lunch

- 5. Circular Procurement: Sourcing process & market dialogue
 - Preparation phase (identifying need)
 - Specifications phase
 - Selection phase
- 6. Interaction: Creating a plan for action
- 7. Closure

CIRCULAR PROCUREMENT | DEFINITION

Circular Procurement complements sustainable public procurement by extending existing SPP principles to consider use and disposal, as well as sourcing of the resources. The role of procurement in general is to fulfil the needs of an organisation. Circular Procurement means that the organisation fulfils these needs in a circular, more resource efficient and sustainable manner. So as circularity is integrated into the sustainability ambitions of an organisation, circular procurement becomes a key enabler for realising these ambitions in practice, and delivering positive economic, environmental and social impacts.

Copyright © 2016 Circular Procurement. (CP event 20-22 April 2016)

CIRCULAR PROCUREMENT | EXERCISE

- ASSIGNMENT:
 - What is the contribution of Circular Procurment in the transition process towards a circular economy?
- INDIVIDUAL
- LENGTH OF THE ASSIGNMENT: 5 MINUTES PREPARATION
- DISCUSSING THE ANSWERS PLENARY AFTWERWARDS



CIRCULAR PROCUREMENT | WHY

STRATEGICAL

- ✓ Organisation will become future proof: lower costs, increased security of supply, greater chain cooperation and therefore more robust supply chain collaboration
- ✓ Risk decrease: The (economic) risk for the party that is most capable to carry the risk carry this is the best (from the importance of circular process)
- ✓ Reputation improvements: the distinctive character of the brand
- ✓ New market opportunities
- ✓ Improvement of the product quality

FINANCIAL

- ✓ Less purchase as a result of life cycle improvements
- ✓ Cost decrease (short and long term) in terms of Total Cost of Use and Total Cost of Ownership
- ✓ Unburdening of the procurement organisation. No extra costs when pay per use method is used
- Less (or no) waste management needed, therefore a decrease of the costs
- ✓ More insight in the costs, less price fluctuation

SOCIAL

- Preserving welfare and health as a result of reduced waste and minimizing the use of dangerous substances
- ✓ Positive contribution to supply chain collaboration and common interest leads to more transparency in the supply chain
- Reduction of resource scarcity (and associated geopolitical environmental concerns)
- ✓ Incentive for innovation: more companies within the chain can preserve their revenues or increase revenue through innovation modernization of their business models and products / processes

COMPETITIVE POSITION



COST REDUCTION

POSITIVE IMPACT ON THE ENVIRONMENT AND SCOIETY

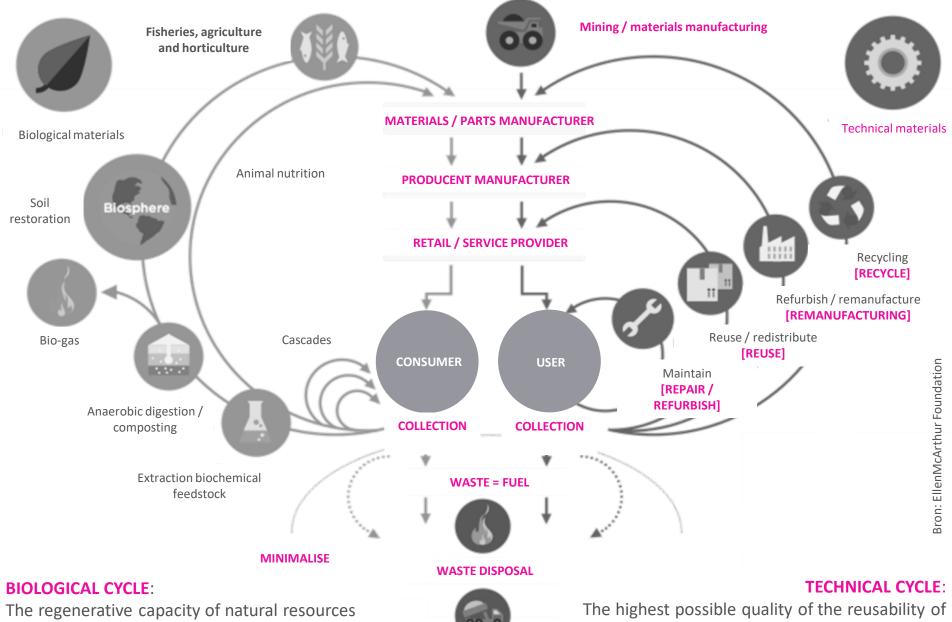
CIRCULAR PROCUREMENT | WHY

But most essential:

Circular procurement redistributes revenues from the old linear world to the new circular world. This means that:

- Circular organisations get rewarded
- Old organisations have to transform
 - The process starts extrinsic but (might) becomes intrinsic

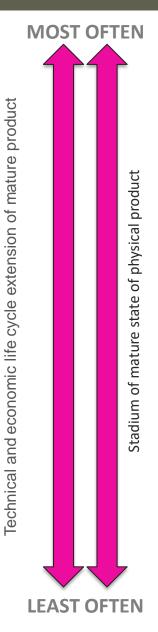
The latter might be even more important than the first because they still have a far bigger part of the total revenues.



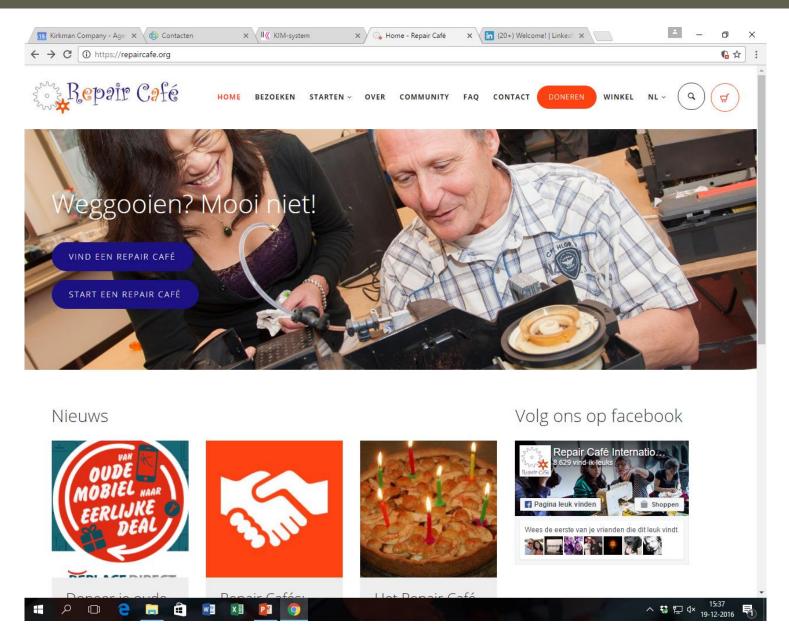
products and raw materials

CIRCULAR PROCUREMENT | 4 R'S

- **1. REPAIR / REFURBISH**: **repair**. For some products repair options are included in the service contract. **Refurbish**. By cleaning or renewing the product.
- **2. RE-USE**: **re-use of product.** For example through marketplaces / platforms. These are products where the technical life cycle still exceeds the economic or contract life cycle.
- **3. REMANUFACTURING**: **Re-use of PRODUCT PARTS**. Products will be taken back in order to deconstruct them and renew the product with new elements. In most cases the manufacturer will take responsibility to remanufacture the product.
- **4. RECYCLE**: **Material re-use**. An example is the re-melting of scrap into new steel. Another example is the re-melting of collected plastic to new plastic grains which in turn are used for molding machines to make new plastic products.



REPAIR







REMANUFACTURING: IF TECHNICAL LIFE CYCLE VALUE > ECONOMIC LIFE CYCLE VALUE, CONSIDER RE-USE



CIRCULAR PROCUREMENT | EXERCISE

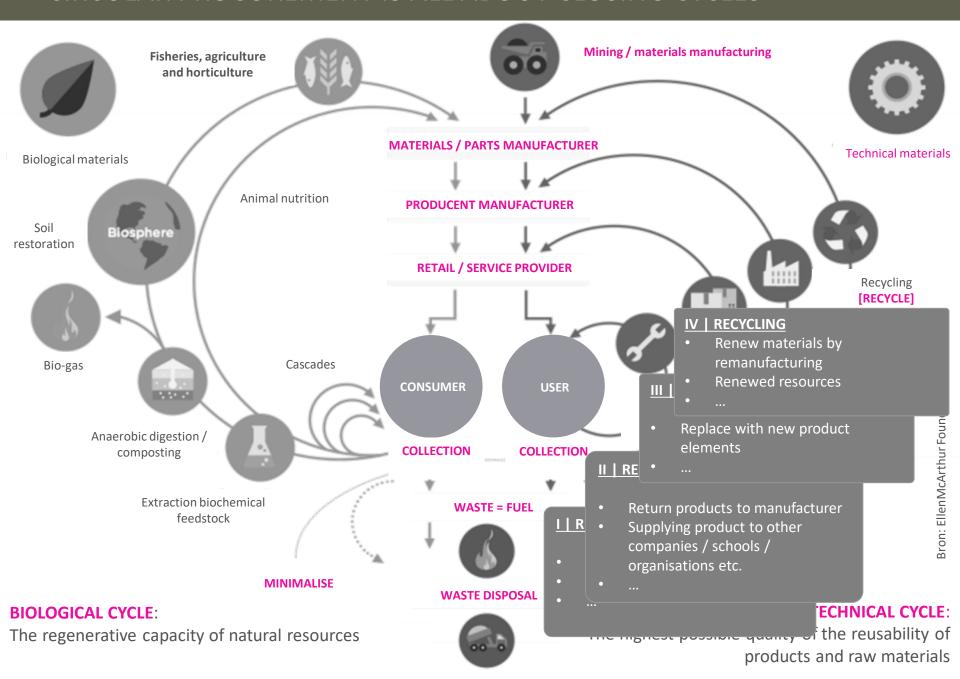
- ASSIGNMENT:
 - EVERY GROUP CHOSES ONE OF THE PRODUCTS BELOW
 - USE THE "CLOSING THE LOOP" MODEL
 - WHICH (3) ACTIVITIES ARE IN YOUR OPINION IMPORTANT FOR EACH CYCLE CONCERNING THE CHOSEN PRODUCT?
- GROUP OF 3/4 PERSONS
- LENGTH OF THE ASSIGNMENT: 30 MINUTES PREPERATIO
- PRESENT THE OUTCOME PER GROUP



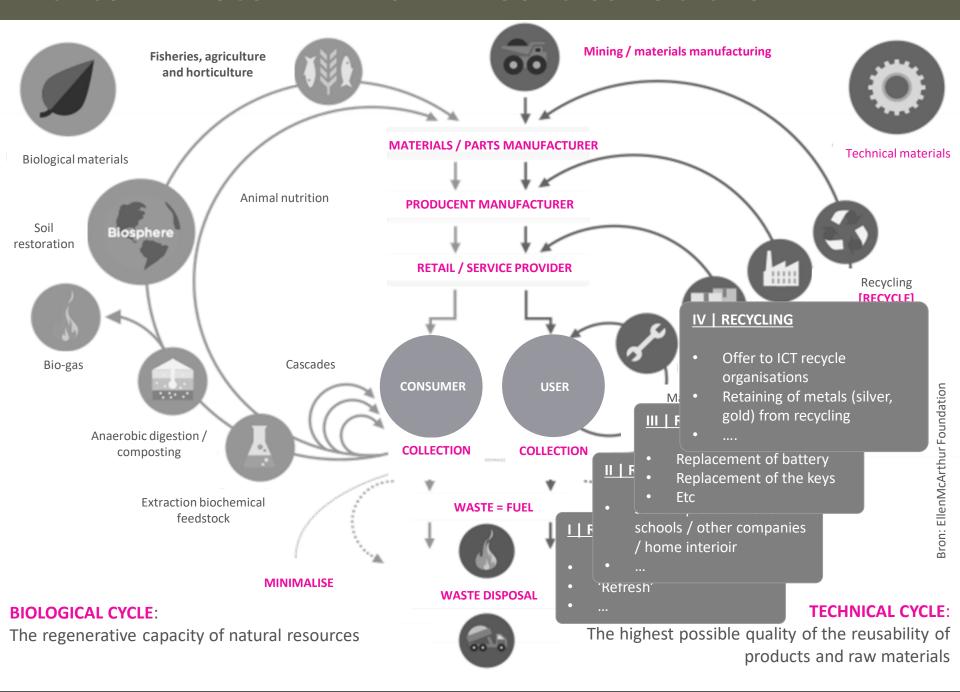




CIRCULAR PROCUREMENT IS ALL ABOUT CLOSING CYCLES



CIRCULAR PROCUREMENT IS ALL ABOUT CLOSING CYCLES



CIRCULAR PROCUREMENT | THREE MODELS





POWER BY THE HOUR....
ROLLS ROYS LETS CUSTOMERS PAY PER USE

BMA ERGONOMICS... GIVES MONEY BACK GUARANTEE



SELLING BUILDING MATERIALS TO THE USER AND REDEEMING THESE AFTER AN AGREED PERIOD: 90% DISMOUNTABLE



CIRCULAR PROCUREMENT | EXERCISE

- ASSIGNMENT:
 - Find the advantages and disadvantages per procurment model
- GROUP OF 3/4 PERSONS.
- LENGTH OF THE ASSIGNMENT: 15 MINUTES PREPERATION
- PRESENT THE OUTCOME PER GROUP BRIEFLY







CIRCULAR PROCUREMENT | THREE MODELS

PAY PER USE

- 2 variants (with and without financial guarantee)
- Ownerships of the products by supplier
- Maintenance is part of the contract
- Lower investments, cost reduction, risk spreading as advantages
- Dependency on the supplier as a point of concern

PURCHASE - REPURCHASE

- Ownership of the products for user / client
- Financial guarantee, less change capacity needed in the organisation as an advantage
- Insecurity of value retention and no innovation incentives as a point of concern

PURCHASE - SALE

- To use for consumer goods and scalable products (like coffee cups)
- Assumes that waste creates money and is a boost for the recycling business

CIRCULAR PROCUREMENT | 'PAY PER USE' [PRODUCER REMAINS OWNER]

BENEFITS

- ✓ Promotes innovation during contract duration, product remains state of the art
- ✓ **Lower investment from the** user, less pressure on your cash flow
- ✓ The supplier will be held liable for malfunctioning products, you won't
- ✓ Supplier and user have common interests
- ✓ Incentive to minimize material and energy use within existing contract
- ✓ It is **easier to switch** between suppliers
- ✓ It relieves your organization (the supplier is responsible for maintenance)
- ✓ Working with fixed prices, high predictability

LOWER INVESTMENT / COST REDUCTION /
KOSTENBESPARING / RISK SPREADING / USER
CONVENIENCE

DISADVANTAGES

- √ Greater dependence on the supplier
- √ There is a need for a better measurement system
- ✓ An increase in the number of requirements leads to a deterioration of the performance of the system
- ✓ Vendors cannot handle the cashflow yet, of which you need to be aware as a buyer
- ✓ The user has less sense of ownership > could lead to 'worse' use
- ✓ Customization will probably be more expensive, as it requires more service
- ✓ Formation of monopolies with regards to material possession

DEPENDENCE SUPPLIER / INTENSE MONITORING

CIRCULAR PROCUREMENT | 'PURCHASE - REPURCHASE'

BENEFITS

- ✓ **Incentive for careful use**, because ownership remains with user (good housekeeping)
- √ Well applicable to current business models/oed toepasbaar op huidige business models/procurement systems
- √ Capex remains Capex
- ✓ State-of-the-art product at time of acquisition
- ✓ Possible to determine the life span yourself
- ✓ Certainty about funding
- ✓ Best for products with high value retention

GOOD HOUSEKEEPING /
FUNDING SECURITY /
LESS POWER CAPACITY REQUIRED

DISADVANTAGES

- ✓ Uncertainty about redemption value
- √ Risk of unexpected costs, such as repair
- √ Risk of bankruptcy supplier
- ✓ Supplier dependence at subsequent buy ('discount for regular customers')
- ✓ No specific incentive for the supplier to provide an energy-efficient product
- ✓ Only possibility for innovation after redemption
- ✓ Consumption components (energy and water) are not in the business model
- ✓ Unfamiliarity with market knowledge when selling the product

UNCERTAINTY ABOUT VALUE RETENTION /
NO INNOVATION INCENTIVES



CIRCULAR PROCUREMENT | 'PURCHASE - SALE'

BENEFITS

- ✓ Ability to receive income for large waste streams rather than incur costs for disposal
- √ Homogeneous streams are well recyclable
- ✓ Most potential waste streams already are separated well at companies

WASTE RAISES MONEY /
BOOST FOR
RECYCLING BUSINESS

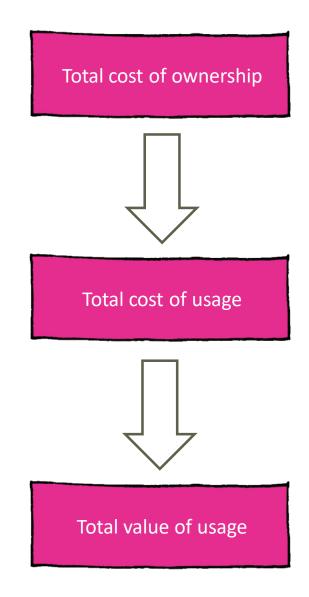
DISADVANTAGES

- People should learn/experience how to improve waste separation
- ✓ Relevant for only a few product groups
- ✓ Interesting for large quantities only, thus for large-scale users
- ✓ Relatively low yields

ONLY SCALABLE PRODUCTS /
LOW MARGINS / REQUIRED CHANGE
CAPACITY



CLOSING THE LOOP



PROMISING PROCUREMENT PACKAGES BASED ON THEORY AND PRACTICE

for circular business

practices1

Promising procurement packages for the circular economy based on three aspects:

Product technical and business opportunities: In its report 'Towards the Circular Economy', the Ellen MacArthur Foundation indicates which product groups have a circular earning potential. This involves technical product opportunities or opportunities to contract these products differently (ownership shifting, such as leasing instead of buying).

•[PRACTICE] Market trends: to what extent does the market already include products and services that are based on circular principles.

▶[ORGANISATION] Organisation purchasing expenditure: On what does the organisation spend its resources in relation to promising product groups and market trends.



Opportunity captured today¹

Model: Ellen MacArthur Foundation, Towards the Circular Economy Volume 1

- Vertical line: Shows the potential in terms of product design, reusability and opportunities for developing circular activities.
- Horizontal line: Displays the current market developments.

TODAY'S PROGRAM

- 1. Welcome and Introduction
- 2. Circular Economy and the latest developments
- 3. Sustainable Public Procurement

Coffee break

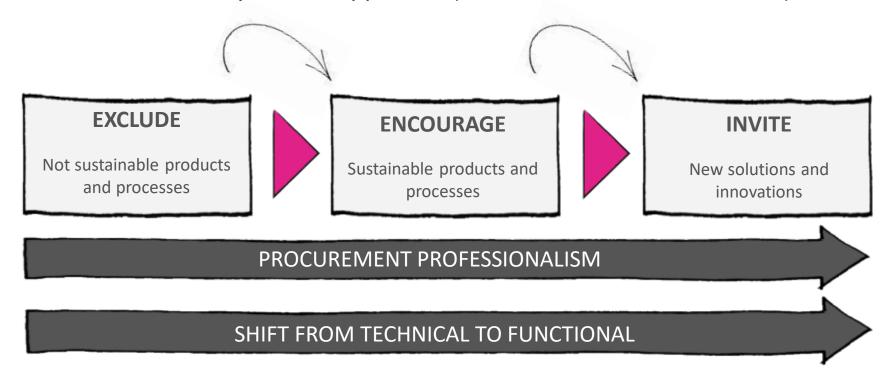
4. Circular Procurement

Lunch

- 5. Circular Procurement: Sourcing process & market dialogue
 - Preparation phase (identifying need)
 - Specifications phase
 - Selection phase
- 6. Interaction: Creating a plan for action
- 7. Closure

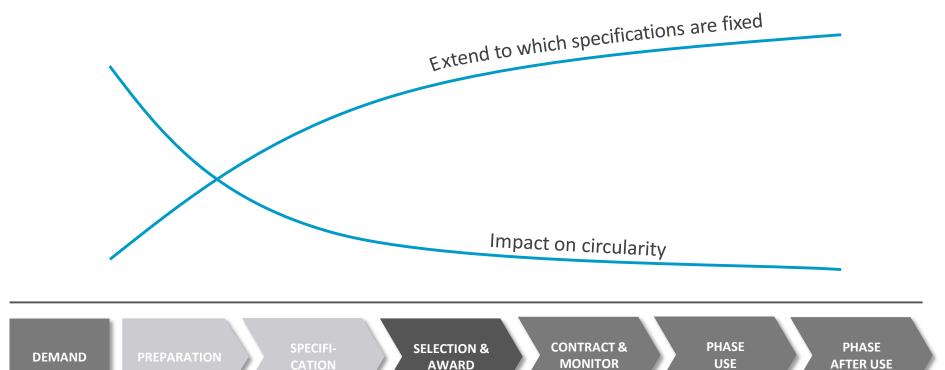
DEFINING THE NEED

- Market interrogation based on functionality, innovation orientation and result orientation
- Assume an Life Cycle Cost approach (instead of lowest tender costs)



INTRODUCTION

WHY BETTER INVOLVEMENT OF THE MARKET AT EARLY STAGE?



Potential 'circularity gains' with respect to the procurement process; especially during preparation-, specification- and selection phase

Thinking differently...



'Don't sell watches, but tell the time'

Jim Collins

CIRCULAR PROCUREMENT | EXERCISE

- ASSIGNMENT:
 - Select an actual or near future need of your organisation and try to find the ultimate question in one or at most several sentences to ask the market. It should be functional/result driven.
- INDIVIDUAL
- LENGTH OF THE ASSIGNMENT: 5 MINUTES PREPARATION
- DISCUSSING THE ANSWERS PLENARY AFTWERWARDS

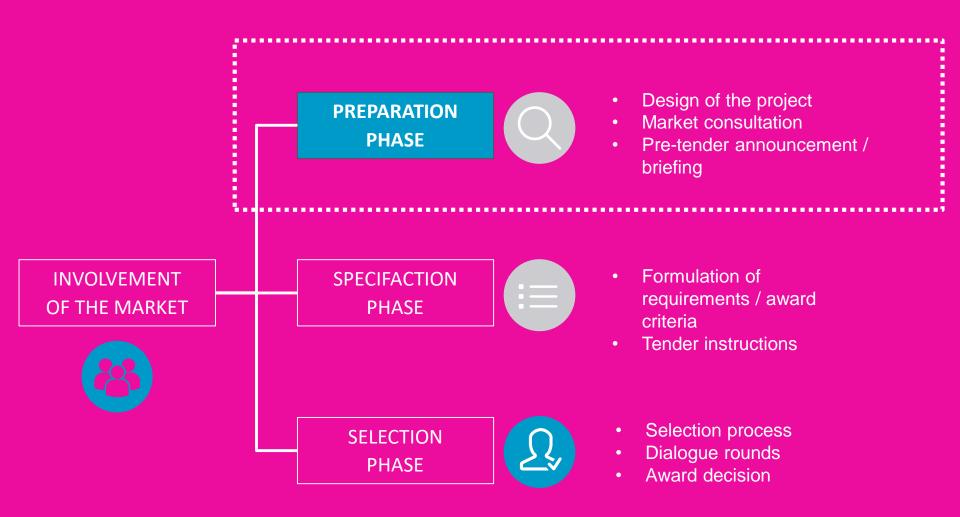


INTRODUCTION

WHY BETTER INVOLVEMENT OF THE MARKET?

- To utilize full circular market potential.
- To ensure businesses with new/different (circular) innovations or techniques also have the opportunity to register for a tender.
- To improve the impact of your circular procurement policy.

INVOLVEMENT OF THE MARKET DURING PREPARATION PHASE



PREPARATION PHASE | DESIGN OF THE PROJECT



Setting Goal / Objective

Formulate the overarching goal of the circular procurement process.

Define a clear & univocal strategy

Strategy must be clear to and univocal for all those involved.

Formulate 'Critical Success Factors' (CSF's)

It must be possible to derive the critical success factors for a project from the policy and the project's objectives.

Formulate 'Output Specifications'

- Maximize scope for the candidates' proposal of solutions.
- Requirements should be formulated so that they will yield a measureable result and, preferably, be related to generally-accepted standards.
- Open formulation of the output specifications based on functional requirements.
- Make clear which elements are of importance.
- These output specifications are point of departure for a dialogue.

PREPARATION PHASE | MARKET CONSULTATION



At early stage dialogue with the market

(Pre- tender, e.g. Market Consultation)

Test feasibility 'Circular Procurement'

Test whether the project is a feasible proposition for the market players.

Gauge interest

Market consultation also serves to gauge the private parties' interest in the realization of the relevant project.

Feasibility ideas & solutions

Assess whether the ideas and/or outline solutions submitted by the market players can be viewed as feasible for implementation.

PREPARATION PHASE | PRE-TENDER ANNOUNCEMENT / BRIEFI

Provide information

Provide interested parties the information about the nature and (overall) content of the project they need to decide whether they wish to apply as candidates and, if so, whether they wish to apply in the form of a consortium.

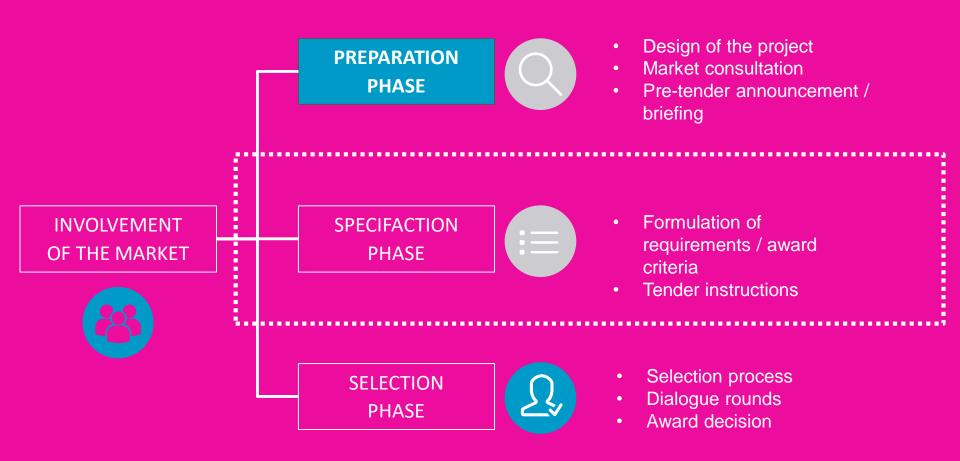
Share potential ideas and solutions:

Make all the contributed ideas and solutions public to ensure that there is no disparity between the potential candidates or bidders (prerequisite is transparency).

Interval between phases

Make sure that the interval between the pre-announcement and the ultimate announcement offers candidates who wish to do so sufficient time to form a consortium.

INVOLVEMENT OF THE MARKET DURING SPECIFICATION PHASE



SPECIFICATION PHASE | REQUIREMENTS & AWARD CRITERIA



- Translate the formulated critical success factors and output specifications in the preparation phase into the requirements and award criteria in the specification phase
- Legal requirements serve as the basis for selection criteria
 - The grounds for exclusion are stipulated in accordance with Article 4.8 of the ARW (Tender Regulations for Works) 2005.
 - The minimum requirements are stipulated on the basis of the exhaustive list of criteria laid down in articles 4.9 to 4.14 inclusive of the ARW 2005.
- Minimize requirements & selection criteria

Care must be taken when formulating the minimum requirements and selection criteria to ensure that they are in proportion to the nature and scope of the project and provide sufficient distinguishing capacity.

Award criteria

The award criteria must be derived from the project's objectives and the critical success factors. The contracting authority uses these to value the tender.

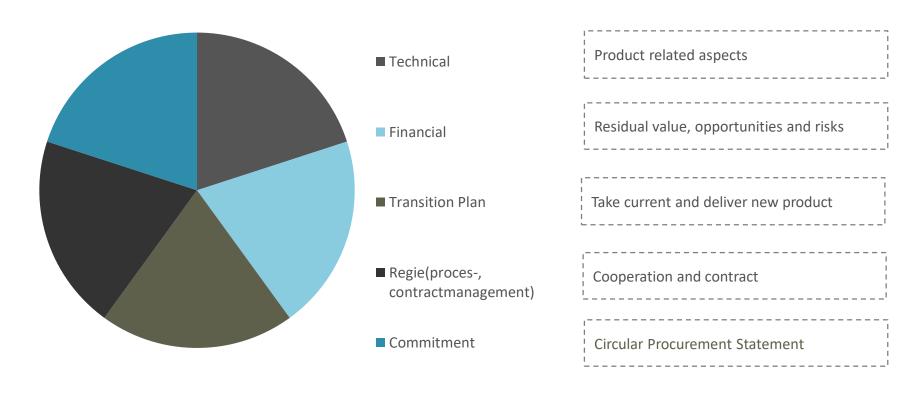
- Functional (instead of technical) specifications
- Reward on best value for money [Most Economically Advantageous Tender (MEAT)]
- Avoid too many criteria

SPECIFICATION PHASE | REQUIREMENTS & AWARD CRITERIA



Challenge the market for circular solutions

AWARD CRITERIA | PROPORTIONAL



REQUIREMENTS & AWARD CRITERIA | EXAMPLE

ORGANISATION/ CONTRACT	SCOPE	CRITERIA	SUBCRITERIA	MAX. # PNTS PER SUBCRITERION	MAX. # PNTS PER CRITERION
ORGANISATION [SELECTION-CRITERION]	VISION	VISION CIRCULAR ECONOMY	Your personal vision on CE	4	10
			Your vision on sector	3	
			Vision of your organization	3	
CONTRACT [AWARD]	TECHNICAL & PRODUCT RELATED ASPECTS	DESIGN & PRODUCTION PROCES	Product design	2	10
			Extraction of raw materials	2	
			Transport	2	
			Production process	2	
			Material management	2	
		USE	Degree of guarantee	2	10
			Quality level	2	
			Flexibility	2	
			Potential product maintenance	2	
			Potential transfer of ownership	2	
		RESIDUAL MANAGEMENT	% Material suited for Re-use	2	10
			% Material suited for Re-manufacturing	2	
			% Material suited for Re-cycling	2	
			Possibilities up- and down cycling	2	
			Degree of closed circuit	2	
CONTRACT [AWARD]	FINANCIAL ASPECTS	NEW BUSINESSMODELS	Revaluation of residual value	4	10
			Integration TCO	3	
			Offer new business models	3	
CONTRACT [AWARD]	PROCESS ASPECTS	CHAIN COOPERATION	Degree of process design	2	10
			Degree of direction	2	
			Degree of securing	2	
			Degree of registration	2	
			Degree of organization	2	
CONTRACT [AWARD]	CE ALTERNATIVES	RANGE CE ASSORTMENT	Degree of CE alternatives	10	10
CONTRACT [AWARD]	COMMITMENT	CI-STATEMENT	Degree of commitment	10	10
TOTAL NUMBER OF POINT T	TO OBTAIN IN THE DEGREE OF CIRCULARITY			70	70

SPECIFICATION PHASE | TENDER INSTRUCTIONS



The tender instructions

»Provide the candidates information about the nature and scope of the project and the rules governing the tender procedure.

Make data available for all the candidates

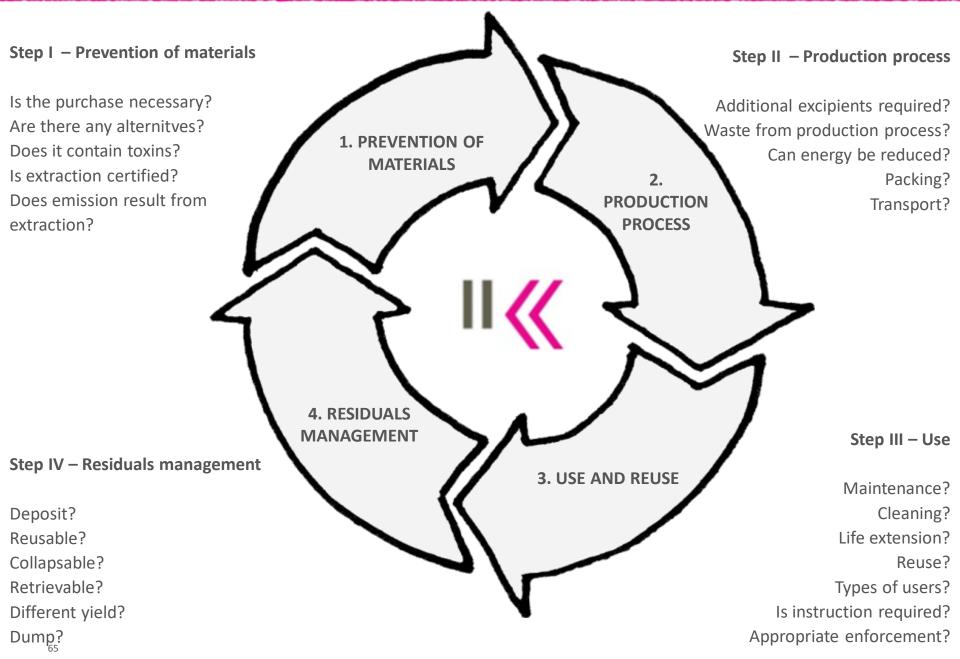
»Make sure that the candidates receive the relevant, correct and complete (project) data they need to prepare an appropriate tender.

Announce restrictions in advance

The number of solutions may be restricted, but the any such restrictions, also referred to as short-listing, must be based on award criteria *announced in advance*.

CIRCULAR PROCUREMENT | CYCLE-INDICATOR



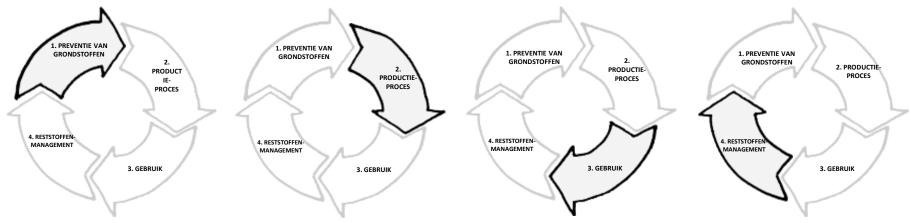


CIRCULAR PROCUREMENT | EXERCISE

ASSIGNMENT:

- Use the results of step 1 to 4 from the previous excercise Cycle-Indicator
- Decompose and analyse the chain of A coffee machine on the basis of the "Cycle-indicator" (3 elements: the coffee machine itself, the required materials and the cups)
- Bring the results into practice by formulating contract details for every process step
- GROUP OF 3/4 PERSONS
- LENGTH OF THE ASSIGNMENT: 15 MINUTES PREPARATION
- PRESENT THE OUTCOME PER GROUP





CI | Exercise IV: Cycle-indicator

Step 1 - Prevention of materials

- Possibility fewer machines?
- Monitor intensity of the use
- Are the materials in the machine the right ones? No toxins?
- Alternatives?

Step 2 – Production process

- Where produced?
- Packing and removed directly upon delivery?
- Energy use insightful?

Step 3 – Usage

- Conditions for cleaning company?
- Preventive maintenance can extend lifetime.
- Standby outside office hours?
- Daily maintenance, use of which cleaning solutions?

Step 4 – Waste management

- Supplier remains owner and takes the machine back when the contract ends
- Reuse of the case and other parts?
- Contract duration links to technical lifetime (7-8 years)
- Revised machines when lifetime is short



CI | Exercise IV: Cycle-Indicator

Step 1 – Prevention of materials

- Usage per cup, could this be less?
- Less water?
- Alternatives (ways of coffee-making)?

Step 2 - Production process

- Which quality label?
- Fairtrade?
- Compliance with environmental requirements?
- Transport (bulk carriers)?
- Roasting coffee is an energy intensive process. DE uses its own used coffee grounds for energy supply (Utrecht).

Step 3 – Usage

- Waste?
- If so, automatically adapt (for example lower dosage)
- Contents of the cup have been determined contractually

Step 4 – Waste management

- Make use of used coffee grounds just as LaPlace does (possibilities oyster mushrooms)
- Many different types of packaging; aluminium, foil, paper.
 Optimize separation instead of waste
- Container deposit coffee supplier
- Waste of additions (sugar, milk, stirrers, sweeteners and tea-bags)







CI | ExerciseIV: Cycle-Indicator

Step 1 – Prevention of materials

- Reuse cups
- Rinse

Step 2 – Production process

- Plastic, biobased or pottery?
- Energy usage during production varies greatly.
- What is the best cup?

Step 3 - Usage

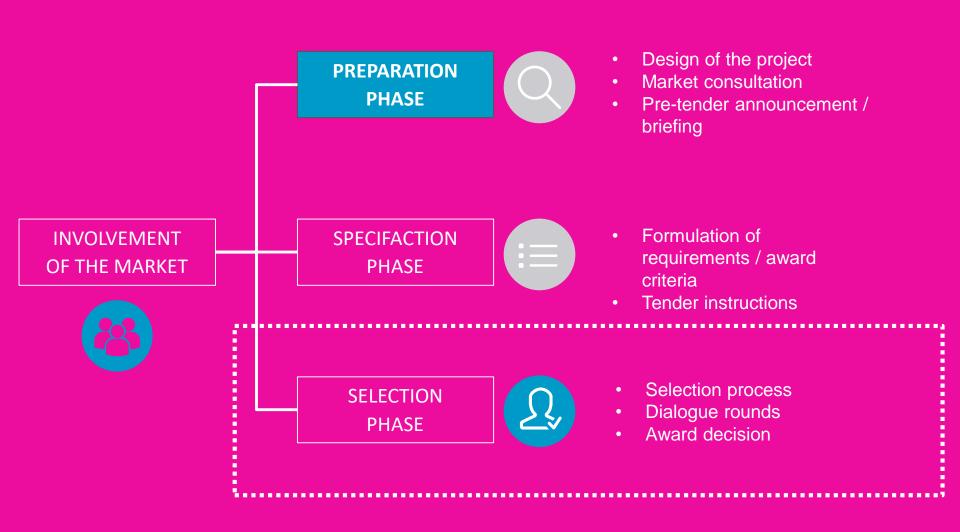
- Stimulate reusage more
- Optimally separate cups (waste)?
- Retrieval system used cups?
- Reuse traditional mug more often instead of cup from machine?

Step 4 – Waste management

- Plastic can be downcycled: roadside poles
- Optimize processing: Bioplastic cannot be added to the VGF?
- Coffee supplier processes cups itself?

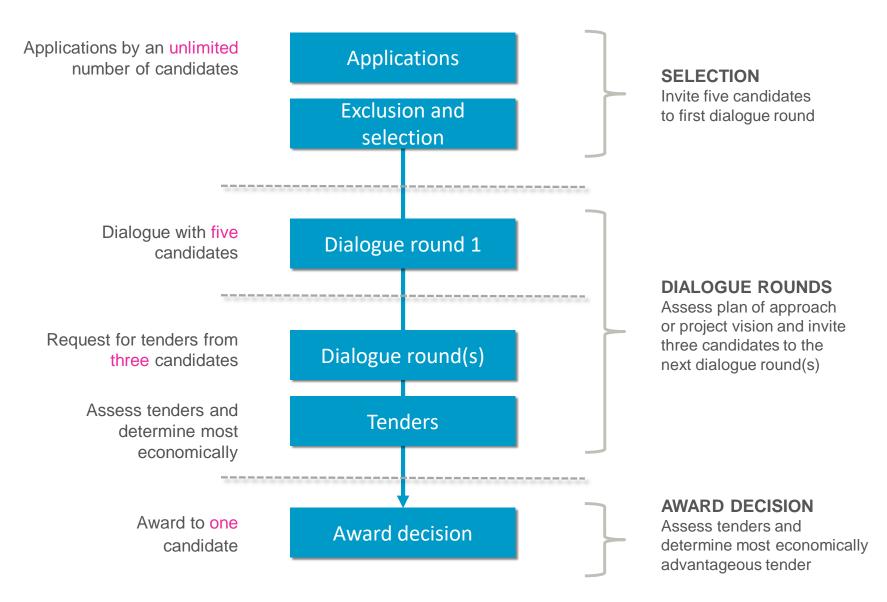


INVOLVEMENT OF THE MARKET DURING SELECTION PHASE



SELECTION PHASE | SELECTION PROCESS

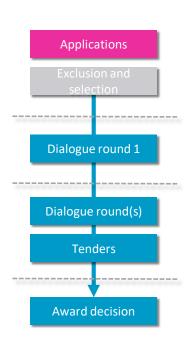




SELECTION PHASE | SELECTION PROCESS



- Applications by an unlimited number of candidates after:
 - Market consultation day
 - Pre-tender announcement / Briefing
 - Publication on Tenderned & tender instructions
- Exclusion & selection steps:
- 1. Examine the submitted applications to check whether they are complete and valid. This is the case when the following questions are answered in the affirmative:
 - The contracting authority has received the application within the stipulated time
 - All the documents that were stipulated are present.
 - The candidate complies with the minimum requirements and the grounds for exclusion are not applicable.
- 2. Rank the remaining candidates on the basis of the selection criteria At this point more importance must be attached to the content and quality of the motivation for the assessment.
- 3. Determined which candidates will be invited to take part in the dialogue (# 3/5)



SELECTION PHASE | DIALOGUE ROUNDS

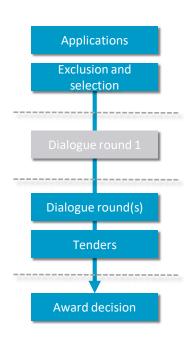


Competitive Dialogue Process

- In case there's no unambiguous answer / solution for the tender
- Conduct a dialogue that results in an optimization of the request and offer.
- Contracting authority receives tenders offering an optimum solution at a reasonable price. And the party submitting the tender is offered an attractive contract with sufficient economic prospects.

Start dialogue process

- Kickoff meeting (combined or separate)
 Organize a kickoff meeting to enable the candidates and the members of the project team to become acquainted with each other and to visit the object of the tender procedure and the land on which it is located.
- Hybrid Kickoff
 Combination of:
 - Plenary session in which the candidates receive a general explanation and an explanation of the substance of the project and the dialogue process.
 - Individual sessions in which individual candidates get the opportunity to discuss specific issues in more detail.



SELECTION PHASE | DIALOGUE ROUNDS



Dialogue content

The dialogue conducts on basis of the the *draft agreement* and the *output specifications* of the tender.

Optimization of the documents

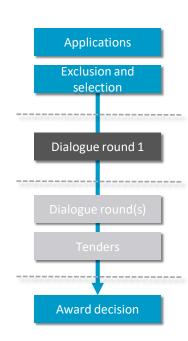
During the dialogue, the parties can submit proposals that result in the optimization of the documents issued at the beginning of the procedure.

Invitation to submit final tender

Once the contracting authority concludes the dialogue, the selected candidates are invited to submit a final tender.

Final decision

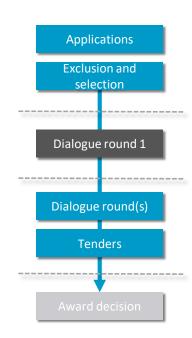
The most economically advantageous tender forms, together with the agreement as adopted before the closure of the dialogue, the agreement between the parties.



SELECTION PHASE | AWARD DECISION



- Assessment of the tenders based on the following questions
- 1. What added value does the tenderer's solution as based on the award criteria offer relative to the stipulated minimum requirements?
- 2. How should the value of the tender submitted on the basis of the award criteria be determined and on which arguments is this value based?
- 3. Which candidate is awarded the highest score on the basis of the formula made known in advance?



EXAMPLE | RATING CIRCULARITY



No / limited insight in requested items

Policy insight, but no demonstrable practical examples

Insight in both policy and practice, not fully 'SMART' and possibly some missing elements

Insight in both policy and practice, and well-substantiated

Insight in policy and practice, realistic and fully integrated with the objectives of the Municipality

EXAMPLE | RATING MODEL

ORGANISATION / ASSIGNMENT	SCOPE	CRITERIA	SUBCRITERIA	MAX. # PNT PER SUBCRITERIUM	MAX. # PNT PER CRITERIUM
ORGANISATION [REQUIREMENT]	VISION	VISION CIRCULAR ECONOMY	From personal vision CE, vision on the sector, vision of the organisation	ко	КО
MINIMAL DEGREE OF CIRCULARITY [REQUIREMENT]	MINIMUM REQUIREMENT	MINIMAL SOCRE	Minimal score of a 6 on circular economy	ко	КО
		PRODUCT DESIGN	Suitability for reuse, modularity		
			Deployment of previously used materials		
ASSIGNMENT [TENDER]	TECHNICAL CONTENT AND PRODUCT-RELATED ASPECTS	PRODUCTION PROCESS	Material efficiency production phase		
			Recovery of waste		
		WASTE MANAGEMENT	Measures to prolong lifetime after extension		
ASSIGNMENT [TENDER]	FINANCIALASPECTS	NEW REVENUE MODELS	Buy buy-back scheme		
ASSIGNMENT [TENDER]	MANAGEMENT	PROCESS- AND CONTRACTMANAGEMENT	Degree of control and management		
ASSIGNMENT [TENDER]	COMMITMENT	CI-DECLARATION	Degree of commitment		
ASSIGNMENT [TENDER]	ALTERNATIVES AND MOTIVATION	BREADTH CE ASSORTMENT	Extent to which there are alternatives for circular economy		
TOTAL NUMBER OF PO	OINTS WITH REGARDS TO CIRCULA				

KO = Knock-Out criterium

EXAMPLE | RATING CIRCULARITY IN DETAIL

TENDER CRITERIA	CRITERIA	SUB CRITERIA	THE EXTENT TO WHICH THE ASSESSMENT IS TAKEN INTO ACCOUNT	RATING	
		To what extent are the prodcts eligible for high quality future reuse?	 Choice of materials Degree of flexibility in the functionality of the product Demountability / opportunity to separate parts and materials 	Tenderer has given limited to no knowledge about the required elements.	
Product design		To what extent will used materials and parts be reused?	 Maximum lifetime of (parts of) the product The extent to which (parts of) the product is suitable for different type of uses 	4. Insight into the elements is given from a policy point of view. No demonstrable application (support) in practice is provided.	
		Material efficiency during production process	Material efficiency during production phase		
	Production process	Residual materials and return flows	 Zero waste during production, energy saving measures Mode of production 	6. Insight into the circular elements is given from a policy and practical point of view. Substantiation is not entirely SMART and insightful. Lacks some elements.	
CIRCULARITY	Residual waste manageme nt	Measurements taken to extend the life cycle	Waste processingMaintenance work on the product		
MAX. 2 A4			 Degree to which parts can be easily replaced Degree to which (parts of) the product can be used for multiple purposes Dealing with return flows (process assurance up to 	8. Well-substantiated insights into circular elements are given from a policy and practical point of view.	
			 end of life cycle). Extent in which the product is dealt with after lifetime Degree to which supplier is aware of the Circular Economy principles and the role of the supplier – customer 	10. Displays realistic view of circular aspects in policy and practice. Provides a demonstrable story that	
	Use	Commitment from supplier and required commitment with regards to Municipality in achieving optimal value retention		optimally meets the objectives for future (re)use.	

Note: suppliers can deal with the circular economy in different ways. Some suppliers focus on recycling (as one of the circular loops), whereas others mainly focus on maintenance and repair (as 1 of the circular loops). Neither option is better than the other one. At this stage of the circular economy we ask the suppliers for 1) insight/transparency, 2) effort in the circular principles and value retention of products and materials and 3) maturity in thinking and doing (which means that more is evaluated than only the policy story). These three elements will be evaluated, more so than the content / technical aspects.

EXAMPLE | ASSESSMENT REPURCHASE AGREEMENT

TENDER CRITERIA	CRITERIA	SUB-CRITERIA	THE EXTENT TO WHICH THE ASSESSMENT IS TAKEN INTO ACCOUNT	MEASUREMENT
Insight in the construction and calculation of the return value, including an insight in the start value, depreciation after use (risk) and the retained value. Understanding how the repurchase agreement relates brings value over time, in which the start of the repurchase is equal to the end date of the agreement. Optionally a repurchase agreement can be offered for the furniture after the expiry of the agreement. How concerns are taken away in the repurchase process. Insight in what is expected from the Municipality of Amsterdam in the repurchase agreement.		calculation of the return value, including an insight in the start	 Structure repurchase value, including initial value, depreciation value through use and retained value. Multiple years, end date contract 	2. Tender participant has not developed a coherent proposal. Financial and process oriented explanation is missing. The participant leaves questions unanswered.
	The process to take away concerns for the municipality of Amsterdam	4. The business model has been developed but some important factors are missing. The business model has been elaborated upon, but misses several elements of the question (such as start value, risks, etc.). The process and		
	repurchase is equal to the end date of the agreement. Optionally a repurchase agreement can be offered for the furniture after the	make the connection to the goals of the circular economy (understanding and awareness)	financial arguments are not SMART. 6. Proposal is written by tenderer in a SMART fashion. Gives minimal insight into asked financial and process steps. Makes a connection with the principles of the circular economy (= return products to ensure value retention, awareness).	
		Insight in what is expected from the Municipality of Amsterdam in the		8. Tenderer has elaborated upon the business and process proposal. It contains the asked elements. Some unclarities about risk and value assessment (financial/process). Gives a good impression of the relationship with the circular goals.
				10. Tenderer provides a clear and realistic business model and process description. Thinks along with the municipality. Is clear about risk and value assessment. Connects optimally with the goals of the circular economy.

The buyback scheme is an arrangement whereby the user (Gemeente Amsterdam) can offer the furniture for redemption after use. Risk and value assessment are included and the supplier should indicate which possibilities there are for repurchasing. For Amsterdam this is an indicative proposal: no forecasts and agreements were set on the actual use of the scheme after the term of four years. Amsterdam would also like insight into possible redemption after this term.

EXAMPLE | BUSINESS CASE LINEAR VERSUS CIRCULAR PROCUREMENT

II. Circular procurement – purchase /

repurchase with the guarantee of

CONTRACTING PERIOD OF 5 YEARS

I. Linear procurement

purchase / repurchase

Amount

		without retained value	retained value and return of products			
Office chairs	1875	€ 794.000	€ 761.250	€ 714.000	€ 672.500	15%
Cupboards	250	€ 130.500	€ 125.000	€ 122.500	€ 117.500	10%
Meeting room desks	250	€ 277.500	€ 265.000	€ 272.000	€ 256.000	7%
Desks	1000	€ 464.000	€ 444.000	€ 435.500	€ 410.000	11%
Meeting room chairs	375	€ 113.500	€ 108.750	€ 102.000	€ 96.000	15%

III. Circular procurement - pay

per use without deposit

IV. Circular procurement – pay

per use with deposit

Positive deviation

scenario I versus IV

chairs	375	€ 113.500	€ 108.750	€ 102.000	€ 96.000	15%
CONTRACTI	NG PERIC	DD OF 10 YEARS				
	Amount	I. Linear procurement purchase / repurchase without retained value	II. Circular procurement – purchase / repurchase with the guarantee of retained value and return of products	III. Circular procurement – pay per use without deposit	IV. Circular procurement – pay per use with deposit	Positive deviation scenario I versus IV
Office chairs	1875	€ 971.250	€ 938.500	€ 1.096.000	€ 1.016.000	3%
Cupboards	250	€ 155.250	€ 149.750	€ 188.000	€ 174.250	3%
Meeting room desks	250	€ 320.000	€ 307.500	€ 417.500	€ 387.000	3%
Desks	1000	€ 552.000	€ 532.000	€ 668.000	€ 619.250	3%
Meeting room chairs	375	€ 138.750	€ 134.250	€ 156.750	€ 145.250	3%

Note: The rates are meant for an adequate understanding of the different scenarios and to provide a realistic picture of the different business models. At the same time it is not possible to derive any rights from these rates. The mentioned amounts are rounded up and the percentages are rounded down in this figure.

CIRCULAR PROCUREMENT | EXERCISE

ASSIGNMENT:

- Take 1 concrete current or upcoming tender in mind
- Now fill in the needed actions for the different procurement phases keeping the circular economy in mind. For example :
 - 1. What to do in the preparation phase?
- 2. What are the circular requirements?
- 3. What is the circular business model in this case?
- 4. How to tender your businessneed? What are the tender selection criteria?
- GROUP OF 3/4 PERSONS.
- LENGTH OF THE ASSIGNMENT: 30 MINUTES PREPARATION
- PRESENT THE OUTCOME PER GROUP



TODAY'S PROGRAM

- 1. Welcome and Introduction
- 2. Circular Economy and the latest developments
- 3. Sustainable Public Procurement

Coffee break

4. Circular Procurement

Lunch

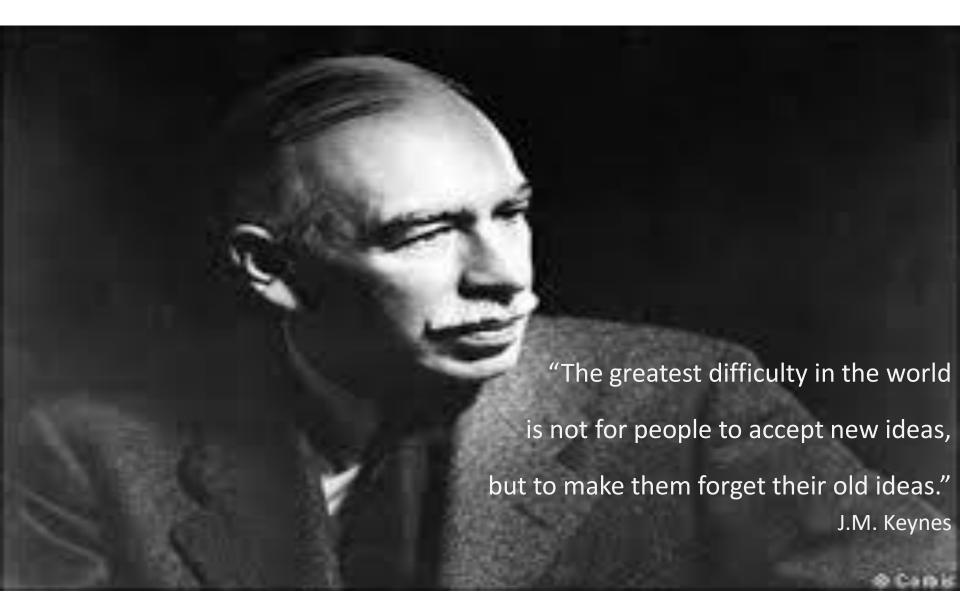
- 5. Circular Procurement: Steps to take in the sourcing process
 - Identifying need
 - Market dialogue
 - Setting specifications (e.g. functional) & criteria
 - Selection & Adjudication
- 6. Interaction: Creating a plan for action
- 7. Closure

CIRCULAR PROCUREMENT | EXERCISE

- ASSIGNMENT:
 - Which challenges will you face when conducting circular procurment?
- GROUP OF 3/4 PERSONS
- LENGTH OF THE ASSIGNMENT: 15 MINUTES PREPARATION
- PRESENT THE OUTCOME PER GROUP



CI | POTENTIAL IMPACT OF THE BUYER



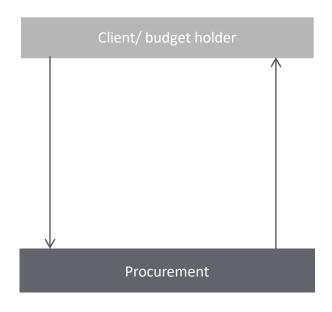
CLOSING CYCLES IS AN ORGANIC PROCESS



Source: Interface | Geanne van Arkel

PRECONDITION FOR SUCCESS

Connect the procurement organization to the internal client



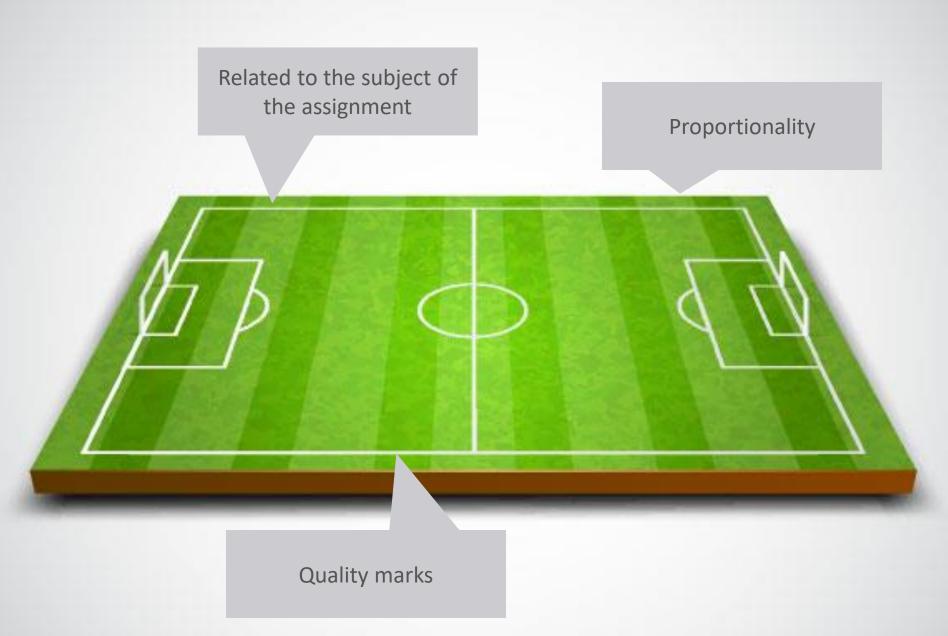
Collaboration:

• By knowing each other's principles and challenges, such as the policy of the organisation as a framework for the buyer versus the time and financial pressure on the client.

•By talking to each other at an early stage.

•By exploring the market potential together in advance.

PROCUREMENT GAME RULES



CI | BEHAVIORAL CHANGE

I want to be 100% sure it works I do it when you do it

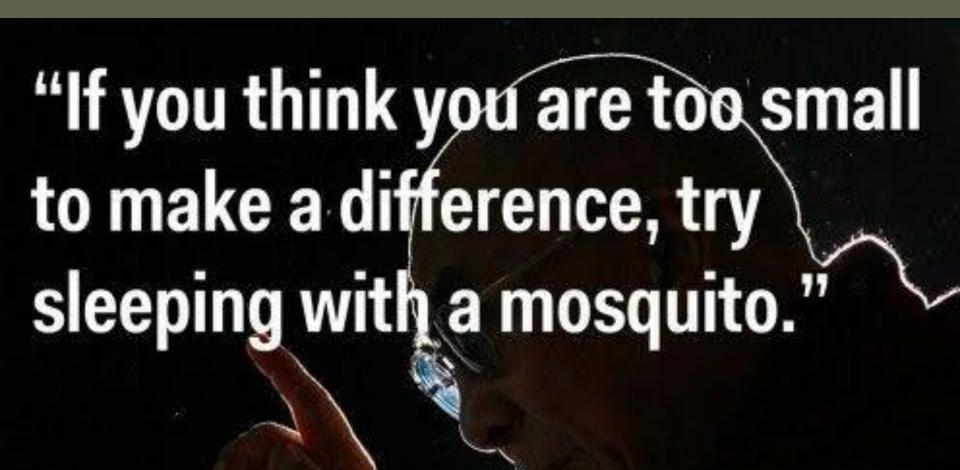


I want to, but I get no support

How can I make a difference?

Possible solutions:

- Recognize and admit that felicity and self-development contribute to a higher general purpose and are the key drivers for a person and the organisation
- Involving the team when forming the ambition, by jointly determining the dot on the horizon the communal focus arises that is necessary for ownership and support
- Providing insight into how individual (small) steps lead to significant common progress.
- Celebrate successful steps by offering purchasers a stage
- Creating an experimental area and evaluate on learning outcome
- Accepting that you do not know everything, understanding that this is working innovatively and that 'learning by doing' works
- Involve senior management in the governance structure



WHAT TO DO NOW

Start a circular procurement tender to make a difference!

- Find needs that you think are suitable for cirucular purchasing
- Find an internal client that meets your circular purchasing goals
- Start following the learned circular procurement steps



TODAY'S PROGRAM

- 1. Welcome and Introduction
- 2. Circular Economy and the latest developments
- 3. Sustainable Public Procurement

Coffee break

4. Circular Procurement

Lunch

- 5. Circular Procurement: Steps to take in the sourcing process
 - Identifying need
 - Market dialogue
 - Setting specifications (e.g. functional) & criteria
 - Selection & Adjudication
- 6. Interaction: Creating a plan for action
- 7. Closure



HANDOUT MATERIAL

CI | MATERIAL PASSPORT

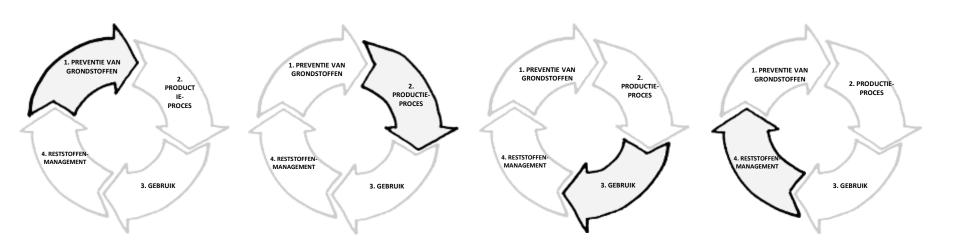
Material passport: The best instrument to ensure materials are recognizable and (thus) efficient and broadly reusable is by providing products with a material passport. A type of label that says: "Dear recycler, the products contains this, in this quantity and in that composition."

- Materials rarely are incorporated into products in their natural condition;
- In the waste process, composite materials should be separated into base materials first;
- Subsequently, the base materials are directly (or after further adaption) reused in the production process.



CI | EXERCISE V: MATERIAL PASSPORT

- Use the results of step 1 to 4 from the previous exercise Cycle-Indicator
- Bring the results into practice by formulating contract details for every process step
- DURATION: 15 min
- PRESENTATION: 5 min



CI | Material Passport

Heading 1 - Prevention of materials

Clause 1 - Material passport

- 1. In the material passport parties specify in writing the characteristics of the goods or services that are included in the purchasing contract.
- 2. Hereby parties declare that -back and forth the raw materials and excipients will be analysed.
- 3. The conditions specified under sub sections a and b are designed to eliminate the use of harmful raw materials and excipients, promoting the reuse of raw materials and excipients and acheiving a greater degree of cooperation between the parties.

Clause 2 - Specifying goods

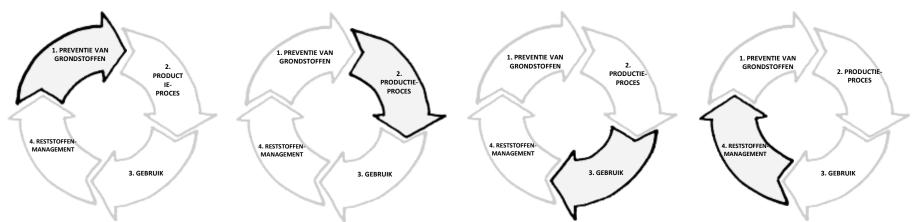
- 1. The goods included in the purchasing contract consist of recycled materials for at least ... X...%
- 2. The percentage stated in section 1 of this Clause has been determined by the parties on basis of:
- Sub a. ...
- Sub b. ...
- 3. Parties agree to prevent the application of harmful (toxic) materials at all times.
- 4. With regard to the goods included in the purchasing contract, a CO2 compensation policy will be pursued. Parties have agreed upon this policy for the duration of ...X... months.
- 5. The goods included in the purchasing product have been produced in the way described in appendix 1 of the material passport.

Clause 3 - Maintenance of goods

- 1. Parties agree that the goods included in the purchasing contract will be designed and produced in such a way that interim replacement of parts is stimulated.
- 2. Reuse of parts is achieved as follows:
- Sub a. ...
- Sub b. ...
- 3. The mode of maintenance is further described in apendix II of the material passport.

Clause 4 – Specifying services

- 1. The services included in the purchasing contract meet the requirements set by ... and
- 2. ...



CI | Material passport

Heading 2 - Production process

Clause 5 - Waste streams

- 1. With regards to the goods included in the purchasing contract the waste streams included in sub section a, b and c can be distinguished as follows:
- Sub a. raw materials, additives and other materials for the production of product ...X...;
- Sub b. packaging materials for sending product ...X...;
- Sub c.
- 2. Parties agree to produce and process the goods included in the purchasing contract in a circular manner.
- 3. The way of processing depends on the phase of usage. Parties agree that:
- Sub a. during the production process the materials used by the producer are processed as follows:;
- **Sub b.** during the full lifetime parties process goods or parts as follows:;
- Sub c. after lifetime parties ensure together that the delivered goods or parts or being processed as folllows:
- 4. For a detailed explanation of the types of materials, additives and other materials go to appendix III of the material passport.

Clause 6 - Waste prevention

- 1. In accordance to article 5 of the material passport parties have issued the following waste prevention measures with regard to the produced goods that are included in the purchasing contract.

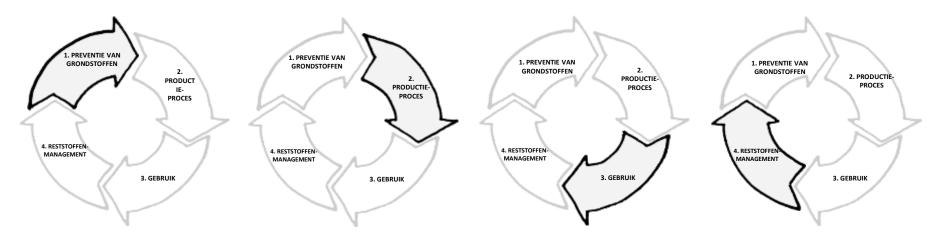
 Sub a. parties reduce the use of packaging material by jointly...
- **sub b.** packaging materials are always taken back by the producer/supplier/processor;

Clause 7 - CO2-footprint

1. The CO2-footprint of the goods included in the purchasing contract has been determined by parties on ... X...

Clause 8 - Renewable energy

- 1. Parties agree to exclusively use renewable energy during the production process of product ... X....
- 2. Violations of the provisions included in paragraph 1 of this article are punished by means of a compensation of ... X...
- 3. The compensation is directly claimable in case compliance has become permanently impossible.



CI | Grondstoffenpaspoort

Heading 3 - Usage

Clause 9 – Lifetime

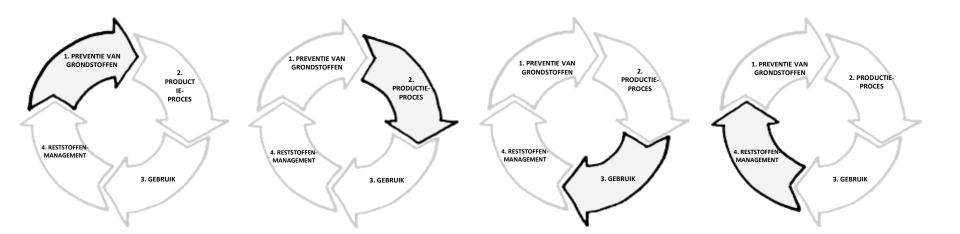
- 1. Parties agree to perform acts that enhance the lifetime of the goods included in the purchasing contract.
- Sub a. user holds responsibility and an obligation to use the goods in a proper manner;
- Sub b. in case defects occur in one of the goods, the user will notify the responsible facility services as soon as possible;
- Sub c. the facility services performs the agreed act to do the maintenance ...X... times a month(s);
- Sub d. the maintenance to enhance the lifetime of goods is done on the basis of the 6R-model.
- 2. The way in which the obligation of parties should be adhered to as described in article 9, section 1, sub section d is included in appendix IV of the material passport.

Clause 10 - Maintenance tools

- 1. The facility services supplier that is held responsible by the parties makes use of the expedients as described in clause 2 when performing the maintenance ...X(monthly)....
- 2. The expedients that are used to extend the use and lifetime of the goods are exclusively biodegradable, do not consist of chemical matters and are meant to enhance the degree of circularity.
- **3.** The facility services provider uses the technique of....

Clause 11 - Breach of contract

- 1. To guarantee the optimal lifetime of the supplied goods, parties agree upon the following precautions:
- Sub a. ...
- Sub b. ...
- 2. In the event of default with respect to the obligations described in articles 9 and 10 of the material passport, the defaulting party is required to report this as quickly as possible to the reflexive party.
- 3. If the party as defined in section 2 fails to do so, then it should ... X...



CI | **Grondstoffenpaspoort**

Heading 4 – Waste management

Clause 12 - End of use

- 1. Parties agree to process the goods after the agreed period as follows.
- Sub a. the user should return the goods to the manufacturer/supplier/processor in a proper state. The conditions to which should be complied are defined in appendix V of the material passport.
- **Sub b.** the producer/supplier/processor is expected to give the user a fee of ...X... after the intake of goods, unless their are claims on the basis of reasonableness or fairness that argue against this; **Sub c.** parties are expected to keep each other up-to-date about possible changes in the use of the goods at all times.
- 2. The way in which the residues of the goods are being dealt with after intake by the producer/supplier/processor is defined in appendix VI of the material passport.
- 3. If the party as defined in section 1 fails to do so, then it should ... X...

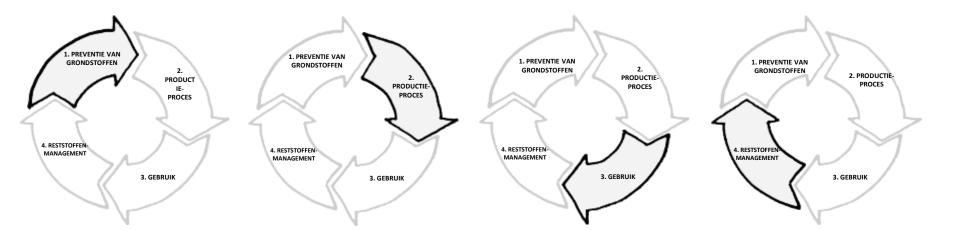
Clause 13 - Valuation materials

- 1. The used materials of the goods included in the purchasing contract represent a value of ...X... euro.
- 2. The value of the materials as described in section 1 represent ... X... % of the total value of the supplied goods.
- 3. The yields of the residuals resulting from the intake of the goods after the agreed usage period are processed in the purchasing price of the user as follows:

Sub a. ...

Sub b. ...

4. Changing the commodity value of the supplied goods at any moment is only allowed on the basis of mutual agreement.



CI | EXAMPLE FROM PRACTICE INTERFACE

Re-entry 'I Owe You' voorwaarden

Interface Nederland BV	XXX
Industrielaan 15	XXXX
3925 BD Scherpenzeel	XXXXXXXXXXX
Hierna: 'Interface'	Hierna: 'Klant

- Deze voorwaarden zijn van toepassing op de 'I owe You' Voucher (hierna 'Voucher') welke Klant verkregen heeft bij de koop en levering van: voor het project, hierna te noemen 'Product' of 'Producten'
- 2. De restitutie welke Klant kan verkrijgen op basis van de Voucher en de voorwaarden als hierin gesteld bedraagt € per terug geleverde m2 van het Product.
- Bij gebruikmaking van deze Voucher draagt Inteface zorg voor het ophalen, afvoeren en recyclen van het Product, tegen de dan geldende voorwaarden binnen het Interface ReEntry programma.
- 4. Kosten voor opnemen en intern transport van het Product zijn niet inbegrepen.
- 5. De Voucher is niet overdraagbaar en is alleen geldig voor het terugleveren van het gebruikte Product en onder de voorwaarden als hierin gesteld.
- De Voucher kan niet worden ingewisseld voor een geldbedrag.
- De 'I owe You' Voucher maakt onderdeel uit van het ReEntry programma van Interface dat klanten wil stimuleren om tegeltapijt te laten recyclen.
- De Voucher is geldig voor de gebruikduur van het Product en alleen geldig voor geleverde producten binnen Nederland.

ReEntry Program

Such agreements challenge the power of the partnerships.

This way they are given access to recycled nylon for ultimately 'closed loop carpet products'.