

Social issues in public procurement

Malmö, 20th September 2012



Political decisions

- City council resolution
 „Ban on wood from tropical forests“
- Resolution of the procurement committee in December 2009
 **„Social and ecological criteria shall be included in public procurement.
 As far as possible no products from exploitative child labour.“**
- City council resolution in May 2011
 Accession to ICLEI und Procura+“
- Resolution of the administration and finance committee in November 2011
 „Application for the title ‘Fair trade town‘ “

FAIR TRADE – Food

Application to become a Fair Trade Town (resolution in November 2011)

The following criteria have to be met:

- Fair Trade coffee in the sessions of the city council and meetings of the mayors
- formation of a local steering group to coordinate the activities
- offer of FairTrade-approved products in local retail trade, cafés and restaurants
- use of Fair Trade products and accordingly education activities in public institutions (schools, organisations, churches)
- at least four press reports in the local media each year

FAIR TRADE – Food

Application to become a Fair Trade Town

- steering group: representatives of non-governmental organisations as well as of parties
- award of the title at the end of November
- positive effects: the steering group will continue its work; that means:
 - raising awareness for the basic problems (violation of human rights)
 - spreading the ideas of fair trade within the urban society (e.g. initiating projects in kindergartens and schools, convincing parents)
 - fair trade as a permanent process

Employment of disadvantaged people

New canteen in the city administration

- Apart from ecological demands as for example regional and seasonal food the tenant is obliged to employ elderly and disabled people and people who normally have difficulties in finding a job
- Legal basis: within the framework of award of a service concession:
direct award of contract is possible

FAIR TRADE – Food

New café in the newly constructed House of Music

- Legal basis: award of a service concession
- a business start-up should be preferred to an established service provider
- besides: regional, biological and Fair Trade products were required
- the concession was awarded to a newcomer with an extensive biological, regional and Fair-Trade-concept

Procurement of stones

Stone Bridge: Renovation and preservation (2011 - 2016)

- demand of the city council and the historic monuments office:
renovation close to the original
- Stone samples (quality, colour) were compared to stones
from different quarries
- stipulation: firms are only allowed to buy stones from three
regional quarries that meet the requirements concerning the
quality and colour of the original stones
- benefit: no stones from exploitative child labour



Employment of disadvantaged people

Archaeological and conservation-related excavations

- Employment of the staff of the non-profit-making organisation „Werkhof“
- salary 22,- €/ hour
- elderly and partly disabled staff or staff who is otherwise difficult to employ
- award without publication of a notice of invitation to tender of a works contract: prime opportunity or advantageous tender -> because of work interruptions local staff is more flexible must be ready on call
- benefit: integration of disadvantaged people in their own region

Thank you for your attention!

