





<b>3. Lead the shift to SCP</b>	3.1 Campaign to engage additional members (national and local governments)	Mandatory	In-kind support of the Coordination Desk (4 full-time staff)	Annually		Strategic objective 3	Continuous increase of high level commitments to programme key messages (number of organizations committing)	1217	Continuous increase of number of organizations committing (high level commitments) to programme key messages	429
	3.2 Thematic workshops to engage STP network	Mandatory	In-kind support of the Coordination Desk (4 full-time staff)	Annually			Continuous increase of policies, laws and strategies influenced	Unknown	Continuous increase of number of policies, laws and strategies integrating SCP	0
	3.3 Develop the STP strategy 2019-2022 including partner engagement strategy	Mandatory	Coordination Desk (4 full-time staff)				75% of engaged partners (reporting annually)	38%	75% of engaged partners (reporting annually)	77%
	3.4 Mainstreaming of key messages in UNWTO Declarations at events	Mandatory	In-kind support of the Coordination Desk (4 full-time staff)							
	3.5 Dissemination and promotion of Kasane Call to Action	Mandatory	In-kind support of the Coordination Desk (4 full-time staff)	Annually						
	3.6 Annual in-person meeting	Mandatory	resources and may involve travel							
	3.7 Inclusion of strategic panels or side events in relevant meetings	Optional	resources and may involve travel							
	3.8 Mainstreaming of key messages in UNGA Resolutions on tourism and Declarations at events	Mandatory	In-kind support of the Coordination Desk (4 full-time staff)							
	3.9 Series of SCP talks and OP-EDs with policy makers	Optional	requires financial resources and may involve travel	Annually						
	3.10 Side-event at HLPF	Optional	requires financial resources and may involve travel	Annually						
<b>4. Demonstrate the impacts of SCP</b>						Strategic objective 4	21 SCP impact areas quantified	0	Continuous increase in the number of STP members monitoring the 5 selected impact areas in their activities (waste reduction, water use efficiency, energy use efficiency, GHG emissions reduction, biodiversity conservation and sustainable land use)	0
	4.1 Collaboration on the preparation of strategic briefs led by One Planet Secretariat	Mandatory	In-kind support of the Coordination Desk (4 full-time staff)	Annually			15 strategic or policy briefs on SCP addressing key social and environmental challenges	0	3 strategic or policy briefs on SCP in tourism addressing key social and environmental challenges	0
	4.2 Briefing paper on Circular Economy in Tourism	Mandatory	may require financial resources and may involve travel							
	4.3 Briefing paper on relevant topic or final report on implementation of "UFE" levels of action TBD	Optional	requires financial resources and may involve travel							
<b>5. Overall coordination</b>	5.1 Participation at Lead and Co-Lead meetings (teleconferences, 4 times a year)	Mandatory		Annually						
	5.2 Participation at Multi-stakeholder Advisory Committee meetings (teleconferences, 2 times a year)	Mandatory		Annually						
	5.3 Participation at Executive Meeting with all One Planet programmes (in person, once a year, in Paris)	Mandatory	require travel	Annually						
	5.4 Participation at In-person Annual Meeting	Mandatory	require travel	Annually						
	5.5 Participation at strategic events/workshops (twice a year)	Mandatory	require travel	Annually						
	5.6 Assignment of Coordination Desk officers (one full-time equivalent staff per	Mandatory		Annually						