

## Annex II

## Work plan of the Lead and co-leads of the One Planet Sustainable Tourism Programme

| Strategic objective                                 | Core activities (to be carried out by Co-Leads)  | Classification*       | Financial resources  | Frequency* | Q1 | <b>201</b> | r<br>4 Q1 | <b>202</b> | <br>Q1 ( | <b>2021</b> |   | 2 <b>022</b><br>2 <i>Q3 Q</i> | Obj       | n T       | One Planet KPI  | One Planet netwo |
|---|--|-----------------------|--|------------|----|------------|-----------|------------|----------|-------------|---|-------------------------------|-----------|-----------|---|------------------|
| 1. An effective implementation                      |  |                       | in-kind support of the<br>Coordination Desk (4   |            |    | П          |           |            |          |             |   |                               |           |           | 30 countries reporting<br>on SDG12.1. declare   | 0                |
| mechanism for SDG 12                                | 1.1 Drafting of STP section of One Planet Annual Report to ECOSOC  | Mandatory             | full-time staff) in-kind support of the Coordination Desk (4                                   | Annually   |    |            |           |            |          |             |   |                               |           |           | eceiving support from<br>One Planet network   |                  |
|   | 1.2 Inputs to HLPF related documents prepared by One Planet Secretariat  | Mandatory             | full-time staff) in-kind support of the  | Annually   |    |            | <br>      |            |          |             | - | <br>                          | ctive 1   |           |   |                  |
|   | $1.3\ Liaison\ between\ Ministries\ of\ Tourism\ and\ SCP\ National\ Focal\ Points\ for\ reporting\ on\ SDG\ Indicator\ 12.1.1.\ (selection\ of\ countries\ each\ year)$       | Mandatory             | Coordination Desk (4<br>full-time staff)   |            |    |            |           |            |          |             |   |                               |           |           |   |                  |
|   | 1.4 Targeted focus on one country to promote use of tools in the Portfolio   | Mandatory             | may require financial<br>resources and may<br>involve travel                                   | Annually   |    |            |           |            |          |             |   |                               | ohied     | 2         | 110 interventions and official documents at HLPF referencing One Planet or 10YFP  Continuous increase of countries reporting on SDG12 (12.1.1. N of countries with SCP mainstreamed into national policies) | 38               |
|   | 1.5 Inputs to UNGA reports on sustainable tourism for poverty alleviation and environmental protection   | Mandatory             | in-kind support of the<br>Coordination Desk (4<br>full-time staff)<br>in-kind support of the   |            |    |            |           |            |          |             |   |                               | Tegic     | ב<br>ב    |   |                  |
|   | 1.6 Promotion of Multi-partner Trust Fund for SDG12 and follow-up of its internal functioning through Steering Committee   | Mandatory             | Coordination Desk (4<br>full-time staff)   |            |    |            |           |            |          |             |   |                               | Stra      | 2         |   |                  |
|   | 1.7 Participation in Multi-partner Trust Fund for SDG 12 Steering Committee  | Mandatory             | in-kind support of the<br>Coordination Desk (4<br>full-time staff)                             |            |    |            |           |            |          |             |   |                               |           | (         |   | 71               |
| 2. Provide tools and solutions for the shift to SCP | 2.1 Stocktaking of initiatives and resources through Portfolio exercise - priority for a) indicator on "SCP changes in practices" and b) reporting from private sector members | Mandatory             | in-kind support of the<br>Coordination Desk (4<br>full-time staff)                             | Annually   |    |            |           |            |          |             |   |                               | 7 A       | l<br>l    | 1400 knowledge and<br>tools uploaded on the<br>clearinghouse  | 489              |
|   | 2.2 Clearinghouse maintenance and updating around "LIFE" levers of action  | Mandatory             | in-kind support of the<br>Coordination Desk (4<br>full-time staff)                             | Annually   |    |            |           |            |          |             |   |                               | objective | 20        | 50% of knowledge and<br>tools in use<br>(downloads)   | 12%              |
|   | 2.3 Social media promotion of affiliated activities from network members     2.4 Selection of cases and publication of Annual Magazine   | Mandatory<br>Optional | in-kind support of the<br>Coordination Desk (4<br>full-time staff)<br>requires financial resou | Annually   |    |            |           |            |          |             |   |                               | rategic   | ָהַ<br>מַ | 30 high impact practices replicated   | 0                |
|   | 2.5 Short movie with 3-5 best cases of Portfolio exercise  | Optional              | requires financial resou<br>in-kind support of the<br>Coordination Desk (4                     |            |    |            |           |            |          |             |   |                               | 7         |           | Funding catalysed or<br>unlocked (5 USD every<br>1USD invested)   | Unknown          |
|   | 2.6 Webinar ad online trainings series   | Mandatory             | full-time staff)   | Annually   |    |            |           |            |          |             |   |                               |           |           | 103D IIIvesteu)   |                  |



|                          |  |  |   |  |        |     |     |                |               |          |     | _              |  |  | 1   |     |
|--------------------------|--|--|---|--|--------|-----|-----|----------------|---------------|----------|-----|----------------|--|--|---|-----|
| 3. Lead the shift to SCP |  |  | in-kind support of the  |  |        |     |     |                |               |          |     |                | Continuous increase  | 1217   | Continuous increase   | 429 |
|                          |  |  | Coordination Desk (4  |  |        |     |     |                |               |          |     |                | of high level  |  | of number of  |     |
|                          | 3.1 Campaign to engage additional members (national and local governments)   | Mandatory  | full-time staff)  | Annually                                     |        |     |     |                |               | : :      |     |                | commitments to   |  | organi zations  |     |
|                          | The state of the s | Trial detaily  | 1   | aaarry                                       |        |     |     |                |               | - 1      |     |                | programme key  |  | committing (high level  |     |
|                          |  |  | in-kind support of the  |  |        |     |     |                |               | - 1      |     |                | messages (number of  |  | commitments) to   |     |
|                          |  |  | Coordination Desk (4  |  |        |     | 111 |                |               | - 1      |     |                | organizations  |  | programme key   |     |
|                          | 3.2 Thematic workshops to engage STP network   | Mandatory  | full-time staff)  | Annually                                     |        |     | 1.1 |                |               |          |     |                | committing)  |  | messages  |     |
|                          |  | 1  | Coordination Desk (4  |  |        |     | 7 7 | 1              |               | <br>1111 |     | 1              |  |  |   |     |
|                          | 3.3 Devlop the STP strategy 2019-2022 including partner engagement strategy  | Mandatory  | full-time staff)  |  |        |     |     |                |               | - 1 - 1  |     | ന              |  |  |   |     |
|                          | 3.3 Deviop the STP strategy 2013-2022 Thichoung partner engagement strategy  | ivialiuatory   |   | <del> </del>                                 | ·····  |     |     |                |               | <br>     |     | (U)            | Continuous increase  | Unknown  | Continuous increase   | 0   |
|                          |  |  | in-kind support of the  |  |        |     | 1 1 |                |               | - 1      |     | - W            | of policies, laws and                                      | un known   | of number of policies,  | U   |
|                          |  |  | Coordination Desk (4  |  |        |     | 1 1 |                |               | - 1      |     | - <del></del>  |  |  |   |     |
|                          | 3.4 Mainstreaming of key messages in UNW TO Declarations at events   | Mandatory  | full-time staff)  |  |        |     | 1 1 | . i            |               |          |     | ectiv          | strategies influenced                                      |  | laws and strategies   |     |
|                          |  |  |   |  |        |     |     |                |               |          |     | <u>.ao</u>     |  |  | integrating SCP   |     |
|                          |  |  | in-kind support of the  |  |        |     |     |                |               | - 1      |     | ido            |  |  | 1   |     |
|                          |  |  | Coordination Desk (4  |  |        |     | 111 |                |               |          |     | 0              |  |  | 1   |     |
|                          | 3.5 Dissemination and promotion of Kasane Call to Action   | Mandatory  | full -time staff)   | Annually                                     |        |     |     |                |               | <br>     |     | U              |  |  | 1   |     |
|                          |  |  | resources and may   |  |        |     | 1 1 |                |               | 1 1      |     | 0.0            | )  |  |   |     |
|                          | 3.6 Annual In-person meeting   | Mandatory  | involve travel  |  |        | 1 1 |     |                |               | 1 1      |     | 0              |  |  |   |     |
|                          |  | T  | resources and may   | 1  |        |     |     |                |               |          |     | ategic         | 75% of engaged   | 38%  | 75% of engaged  | 77% |
|                          | 2.7 ()   | Conferral  |   |  |        |     |     |                |               |          | 1   | Str            | partners (reporting  |  | partners (reporting   |     |
|                          | 3.7 Inclusion of strategic panels or side-events in relevant meetings  | Optional   | involve travel  | ·  | ······ |     |     | · <del>-</del> | · <del></del> | <br>     |     | Š              | annually)  |  | annually)   |     |
|                          |  |  | in-kind support of the  |  | 1      | 1 1 |     |                |               |          |     |                |  |  |   |     |
|                          | 3.8 Mainstreaming of key messages in UNGA Resolutions on tourism and   |  | Coordination Desk (4  |  |        | 1 1 |     |                |               |          |     |                |  |  |   |     |
|                          | Declarations at events   | Mandatory  | full-time staff)  | ļ  | ·      |     |     | .j             |               | <br>     |     |                |  |  |   |     |
|                          |  |  | requires financial  |  |        |     |     |                |               | - 1      |     |                |  |  |   |     |
|                          |  |  | resources and may   |  |        |     | 1.1 |                |               |          |     |                |  |  |   |     |
|                          | 3.9 Series of SCP talks and OP-EDs with policy makers  | Optional   | involve travel  | Annually                                     |        |     | 1 1 |                |               |          |     |                |  |  | 1   |     |
|                          |  |  | requires financial  |  |        |     |     |                |               |          |     |                |  |  |   |     |
|                          |  |  | resources and may   |  |        |     |     |                |               | 1 1      |     |                |  |  | 1   |     |
|                          | 3.10 Side-event at HLPF  | Optional   | involve travel  | Annually                                     |        |     |     |                |               |          |     |                |  |  |   |     |
| 4. Demonstrate the       |  |  |   |  |        |     |     |                |               |          |     |                | 21 SCP impact areas  | 0  | Continuous increase   | 0   |
| impacts of SCP           |  |  |   |  |        |     |     |                |               |          |     |                | quantified   |  | in the number of STP  |     |
|                          |  |  |   |  |        | 1 1 |     |                |               |          |     |                |  |  | members monitoring  |     |
|                          |  |  |   |  |        |     |     |                |               |          |     | 4              |  |  | the 5 selected impact   |     |
|                          |  |  |   |  |        |     |     |                |               |          |     | a)             |  |  | areas in their  |     |
| 1                        |  |  |   |  |        |     |     |                |               |          |     |                |  |  | activities (waste   |     |
|                          |  |  |   |  |        |     |     |                |               |          |     | ਚ              |  |  | reduction, water use  |     |
| 1                        |  |  |   |  |        |     |     |                |               |          |     | e              |  |  | efficiency, energy use  |     |
|                          |  |  |   |  |        |     |     |                |               | : :      |     | - <del>-</del> | ,  |  |   |     |
|                          |  |  |   |  |        |     |     |                |               |          |     | ido            |  |  | efficiency, GHG   |     |
|                          |  |  |   |  |        |     |     |                |               |          | - 1 |                |  |  | emissions reduction,  |     |
|                          |  |  | in-kind support of the  |  |        |     |     |                |               |          |     | .0             |  |  | biodiversity  |     |
|                          |  |  | Coordination Desk (4  |  |        | 1 1 |     |                |               |          |     | , D            | )  |  | conservation and  |     |
|                          |  |  | le u es en  | L  |        |     |     |                |               |          |     | ate            |  |  | sustainable land use)   |     |
|                          | 4.1 Collaboration on the preparation of strategic briefs led by One Planet Secret  | Mandatory  | full-time staff)  | Annually                                     |        |     |     |                |               |          | ,   | CTS            | 15 strategic or policy                                     | 0  | 3 strategic or policy   | 0   |
|                          | 4.1 Collaboration on the preparation of strategic briefs led by One Planet Secret  | Mandatory  | may require financial   | Annually                                     |        | -   |     |                |               | - 1      |     | 300            |  |  |   |     |
|                          | 4.1 Collaboration on the preparation of strategic briefs led by One Planet Secret  | mandatory  | may require financial   | Annually                                     |        |     |     |                |               |          |     | 4              | and an arranged on passely                                 |  |   |     |
|                          |  |  | may require financial<br>resources and may  | Annually                                     |        |     |     |                |               |          |     | 洪              | briefs on SCP  | ·  | briefs on SCP in  |     |
|                          | 4.1 Collaboration on the preparation of strategic briefs led by One Planet Secret 4.2 Briefing paper on Circular Economy in Tourism  | Mandatory  | may require financial<br>resources and may<br>involve travel  | Annually                                     |        |     |     |                |               |          |     | Sttra          | briefs on SCP<br>adressing key social                      | J  | briefs on SCP in tourism addressing                                       |     |
|                          | 4.2 Briefing paper on Circular Economy in Tourism  |  | may require financial<br>resources and may<br>involve travel<br>requires financial  | Annually                                     |        |     |     |                |               |          |     | Sttra          | briefs on SCP<br>adressing key social<br>and environmental | Ü  | briefs on SCP in<br>tourism addressing<br>key social and                  |     |
|                          | 4.2 Briefing paper on Circular Economy in Tourism  4.3 Briefing paper on relevant topic or final report on implementation of "UFE"   | Mandatory  | may require financial<br>resources and may<br>involve travel<br>requires financial<br>resources and may   | Annually                                     |        |     |     |                |               |          |     | Sttra          | briefs on SCP<br>adressing key social                      | Ü  | briefs on SCP in<br>tourism addressing<br>key social and<br>environmental |     |
|                          | 4.2 Briefing paper on Circular Economy in Tourism  4.3 Briefing paper on relevant topic or final report on implementation of "UFE" levers of action TBD  |  | may require financial<br>resources and may<br>involve travel<br>requires financial  | Annually                                     |        |     |     |                |               |          |     | Sttra          | briefs on SCP<br>adressing key social<br>and environmental | v  | briefs on SCP in<br>tourism addressing<br>key social and                  |     |
| 5. Overall coordination  | 4.2 Briefing paper on Circular Economy in Tourism  4.3 Briefing paper on relevant topic or final report on implementation of "UFE" levers of action TBD  5.1 Participation at Lead and Co-Lead meetings (teleconferences, 4 times a  | Mandatory<br>Optional  | may require financial<br>resources and may<br>involve travel<br>requires financial<br>resources and may   |  |        |     |     |                |               |          |     | Sttra          | briefs on SCP<br>adressing key social<br>and environmental |  | briefs on SCP in<br>tourism addressing<br>key social and<br>environmental |     |
| 5. Overall coordination  | 4.2 Briefing paper on Circular Economy in Tourism  4.3 Briefing paper on relevant topic or final report on implementation of "UFE" levers of action TBD  5.1 Participation at Lead and Co-Lead meetings (teleconferences, 4 times a year)  | Mandatory  | may require financial<br>resources and may<br>involve travel<br>requires financial<br>resources and may   | Annually                                     |        |     |     |                |               |          |     | Sttra          | briefs on SCP<br>adressing key social<br>and environmental | , and the second | briefs on SCP in<br>tourism addressing<br>key social and<br>environmental |     |
| 5. Overall coordination  | 4.2 Briefing paper on Circular Economy in Tourism  4.3 Briefing paper on relevant topic or final report on implementation of "UFE" levers of action TBD  5.1 Participation at Lead and Co-Lead meetings (teleconferences, 4 times a year)  5.2 Participation at Multi-stakeholder Advisory Committee meetings  | Mandatory  Optional  Mandatory   | may require financial<br>resources and may<br>involve travel<br>requires financial<br>resources and may   | Annually                                     |        |     |     |                |               |          |     | Sttra          | briefs on SCP<br>adressing key social<br>and environmental | , ,  | briefs on SCP in<br>tourism addressing<br>key social and<br>environmental |     |
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| 5. Overall coordination  | 4.2 Briefing paper on Circular Economy in Tourism  4.3 Briefing paper on relevant topic or final report on implementation of "UFE" levers of action TBD  5.1 Participation at Lead and Co-Lead meetings (teleconferences, 4 times a year)  5.2 Participation at Multi-stakeholder Advisory Committee meetings (teleconferences, 2 times a year)  5.3 Participation at Executive Meeting with all One Planet programmes (in person, once a year, in Paris)  | Mandatory Optional Mandatory Mandatory Mandatory                               | may require financial resources and may involve travel requires financial resources and may involve travel  | Annually Annually Annually                   |        |     |     |                |               |          |     | Sttra          | briefs on SCP<br>adressing key social<br>and environmental | -  | briefs on SCP in<br>tourism addressing<br>key social and<br>environmental |     |
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